TOP GAMES OF 2019

1st FORTNITE was mentioned 1,159 times, an increase of 79% since 2018

2nd MINECRAFT was the top game last year but only appeared 532 times in 2019—a decrease of 45%

3rd ROBLOX shows a 17% decline compared to 2018

FORTNITE has overtaken Minecraft this year

GAMING & TECHNOLOGY

WHAT’S HOT

TIKTOK NEW ENTRY

ECHO DOT NEW ENTRY

AIRPODS NEW ENTRY

VLOGGER +73%

NETFLIX +56%

NINTENDO SWITCH +50%

ALEXA +9%

WHAT’S NOT

XBOX -56%

SNAPCHAT -52%

PS4 -36%

FACEBOOK -30%

IPHONE -27%

YOUTUBE -12%

INSTAGRAM -12%

He saw it, a massive, robotic monster destroying the city with his ALEXA controlling it

BOY, 9