How can I better support students’ moving to the next level of study?
HEADWAY has helped millions of students progress in English for over 30 years.

Discover how other teachers have found Headway helps them and their students.

We reached out to teachers like you around the world, through an Impact Study, to find out how they feel HEADWAY has delivered the learning outcomes that supported students moving to the next level of study.

The Oxford Impact Framework is a systematic approach to evaluating the impact of Oxford University Press products and services. It was developed through a unique collaboration with the National Foundation for Educational Research (NFER) and is supported by the Oxford University Department of Education.
Who did we ask?

We asked 170 HEADWAY teachers in 28 countries

How many years have they been teaching English for?

- Less than 5: 6%
- 5–10: 18%
- More than 10: 76%
With HEADWAY, students achieve their goals

9 out of 10 teachers believe HEADWAY has helped their students progress to the next level of study.

What do teachers think has the biggest influence on students’ ability to progress to the next level of study?

69% say HEADWAY supports students’ performance in one or more of the four skills.

Which skills was HEADWAY found to help improve?

96% said SPEAKING
98% said LISTENING
98% said READING
93% said WRITING
Why teachers choose HEADWAY.

- **70%** The approach to grammar
- **66%** The range of components
- **64%** Reading texts are interesting for students
- **62%** Topics feature a wide range of authentic content
- **60%** The approach to vocabulary

97% say they are satisfied with HEADWAY
Which lessons did HEADWAY teachers feel helped their students the most?

HEADWAY FOURTH EDITION Unit 1, Upper-Intermediate

The focus on formal and informal English and the inclusion of common modern expressions such as OMG has helped my students understand better the flow of these types of conversations.

HEADWAY THIRD EDITION Unit 1, Intermediate

It takes a global view of English by focusing on the auxiliary verbs which form the different tenses students should be familiar with, but which they may have difficulty using correctly. We started talking about some of the wonders of our country and some aspects of our lives here.

The unit gives the opportunity to have students provide examples of different discoveries and inventions they may know of, this also allows the teacher to assess the students’ knowledge of the terms discoveries and inventions as well.
There is a lesson about Oprah Winfrey’s life. The grammar to teach is the simple past and importance of this tense with the grammar taught in previous classes. They learned past tense verbs and started using them when talking about their childhood. I love this lesson!!

I like working with Unit 7 of AMERICAN HEADWAY Level 2, because of the choice of characters and pictures provided. They engage the learners because usually they like the celebrities and their lives, not to mention that it is very illustrative in contrasting present perfect versus simple present.

I believe that students can relate better to language when they see familiar faces on the course books and have the chance to “gossip” a bit about them.
Find out more about HEADWAY 5th edition here…

www.oup.com/elt