2018 English Language Teaching Business Development Catalogue
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Oxford Advanced Learner’s Dictionary

**Ninth edition**

- 185,000 words, phrases and meanings
- Real-voice audio in British and American accents for all headwords and all Oxford 3000™ example sentences (Oxford 3000™ – the most important words you need to know in English are tagged in the data)
- Grammar and usage notes
- Example sentences
- Illustrations available for many entries
- Tags link senses of words to those in Oxford Learner’s Thesaurus, Oxford Collocations and Oxford Essential Dictionaries

**Example use cases**
- Bilingual print editions
- Handheld electronic dictionary devices
- Search engine use
- Language engineering
- Electronic applications for Web and mobile

**Rights information**
- Full rights in text, audio recordings and line illustrations

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Oxford Learner’s Thesaurus

**Ninth edition**

- 2,000 entries include synonyms, showing the differences between them in terms of meaning, grammar, register, collocations and frequency
- Unique topic maps bring together subject-related vocabulary
- 9-page Trainer helps users make the best use of the thesaurus
- 4,000 notes that help to choose the best words available
- 16 study pages focus on different topics with exam-style exercises
- Includes alphabetical and topic index
- 250 practice exercises available

**Example use cases**
- Bilingual print editions
- Handheld electronic dictionary devices
- Search engine use
- Language engineering
- Electronic applications for Web and mobile

**Rights information**
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See more online at: [oup.com/elt](http://oup.com/elt)
Over 30,000 example sentences included
52,000 words, phrases and meanings
British and American English
vocabulary they need to study

Example

I hope with all my heart that things work
out. It was a very kind man at heart.

similar to yourself or of the type you like best

sb's heart sinks
sth unkind:

to do or have sth sad or depressed about sth:
pour your heart out (to sb)

They're already heartbroken, so making the wrong decision.

They're already heartbroken, so making the wrong decision.

I mean what I said from the bottom of my heart.

I mean what I said from the bottom of my heart.

My heart went out to the poor man.

My heart went out to the poor man.

My heart was broken.

My heart was broken.

I wish this had never happened.

I wish this had never happened.

I hope with all my heart that things work out.

I hope with all my heart that things work out.

I mean what I said from the bottom of my heart.

I mean what I said from the bottom of my heart.

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My heart went out to the poor man.

My heart was broken.

My heart was broken.

I wish this had never happened.
Oxford Wordpower Dictionary

Intermediate to upper-intermediate level

**Designed for developing writing skills and building vocabulary**

British and American English

- Over 45,000 words, phrases and meanings, including over 500 new words
- Oxford 3000™, the most important words you need to know in English tagged in data
- Help Notes for students to avoid errors available
- Exam tips included
- Topic Notes give information and extend vocabulary
- 16-page Oxford Writing Tutor included to help students plan, write and review their written work

Shortlisted for the British Council Innovation in Learner Resources Award 2013

**Formats**
- XML
- Audio files
- Data components may be available in other formats, e.g. CSV
- Image files for illustrations
- Supplementary content in InDesign/PDF

Oxford Business English Dictionary

**All the help and information learners need to do business in English**

Intermediate to advanced level

- Over 30,000 words
- Illustrations and diagrams explain business concepts and processes
- Groups of common phrases show words that are always used together to help learners combine words correctly
- Special notes build areas of vocabulary, explain the difference between words that are often confused and give information on aspects of business
- Study pages focus on specific areas of business language

**Example use cases**
- Bilingual print editions
- Handheld electronic dictionary devices
- Search engine use
- Language engineering
- Electronic applications for Web and mobile

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Oxford Wordpower Dictionary 9780194397988

Oxford Business English Dictionary 9780194315845
Oxford ESL Dictionary for learners of English

**Canadian English**
Intermediate to upper-intermediate level

- Over 42,000 words, phrases and meanings
- Includes Canadian words and spellings
- Oxford 3000™, the most important words you need to know in English tagged
- Topic area vocabulary (math, social studies, science etc.) and Academic Word List words tagged

**Rights information**

☑ Full rights in text, audio recordings and line illustrations

**Formats**

- XML
- Audio files
- Data components may be available in other formats, e.g. CSV
- Image files for illustrations
- Supplementary content in InDesign/PDF

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**Oxford Essential Dictionary Second edition**

**A corpus-based dictionary that builds essential vocabulary**
Elementary to pre-intermediate level

**Translations available in 22 languages**

- Over 24,000 words, phrases, and meanings
- 2,000 of the most important words in English are tagged as keywords
- 500 Focus Notes on spelling, grammar and pronunciation included
- Recordings of British and American pronunciation of all words available
- Translations of headwords/senses available in up to 22 languages in single XML structure, including Arabic, Chinese, Japanese, Russian, Spanish, Swahili, Portuguese

**Example use cases**

- Bilingual print editions
- Handheld electronic dictionary devices
- Search engine use
- Language engineering
- Electronic applications for Web and mobile

**Rights information**

☑ Full rights in text, audio recordings and line illustrations

**Formats**

- XML
- Audio files
- Data components may be available in other formats, e.g. CSV
- Image files for illustrations
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See more online at: oup.com/elt
Oxford American Dictionaries for learners of English

Example use cases
- Bilingual print editions
- Handheld electronic dictionary devices
- Search engine use
- Language engineering
- Electronic applications for Web and mobile

Build language skills, covering most important words for general and academic English and developing content-area vocabulary for studying other subjects in English

Lower-intermediate to advanced level
American English

- 27,000 / 42,000 / 145,000 words phrases and meanings depending on the level
- Oxford 3000™ entries tagged
- Includes 650 colour illustrations
- Note boxes help with synonyms, vocabulary building, words that go together etc.
- Audio recordings of entries available
- Oxford American Dictionary Vocabulary Builder includes 50 lessons with more than 100 activities and write-in exercises

Rights information
- Full rights in text, audio recordings and line illustrations

Oxford Basic American Dictionary
9780194399692

Oxford American Dictionary
9780194399722

Oxford Advanced American Dictionary
9780194399661

Oxford American Dictionary Vocabulary Builder
9780194399951

Oxford Learner’s Pocket Dictionary
Fourth edition

Example use cases
- Bilingual print editions
- Handheld electronic dictionary devices
- Search engine use
- Language engineering
- Electronic applications for Web and mobile

A pocket-sized reference to English vocabulary
Intermediate to advanced level
British and American English

- Over 38,000 words
- Includes essential information on meanings, grammar patterns, spelling, idioms, and phrasal verbs
- Oxford 3000™ words clearly tagged
- Corpus-based examples
- Lots of help with irregular forms and spelling

Rights information
- Full rights in text and audio recordings.

Formats
- XML
- Audio files
- Supplementary content in InDesign/PDF

Data components may be available in other formats, e.g. CSV

Oxford Learner's Dictionary
97801943998725
Vibrant, realistic illustrations and unparalleled teaching support
Available as American English or 5 bilingual editions

- Over 4,000 words, phrases and meanings presented in illustrations within meaningful, real-life contexts
- Includes job search, career planning, digital literacy and other topics
- Teacher resources, classroom materials and class audio programme available
- 5 bilingual editions include Arabic, Chinese, French, Spanish, and Vietnamese

Formats
- InDesign/PDF
- Audio files
- XML available for first edition

Example use cases
- Bilingual print editions
- Handheld electronic dictionary devices
- Electronic applications for Web and mobile

Rights information
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⚠ Some images require reclearance or removal

See more online at: oup.com/elt
Over 1,600 words and 77 topics organised into ten thematic units
Additional vocabulary, academic language and critical thinking practice available
Reproducibles Collection with reading and writing practice
Over 1,350 word and picture cards available
Teacher's Edition includes a research-based instructional routine, customizable lesson plan, Instructional Assessment Usage Guide
Audio for pronunciation of dictionary terms and readings available
Academic Language Accelerator with 100+ suggestions for facilitating content vocabulary and concept learning
Customizable tests for every topic available
Content Area Readers to practise and extend vocabulary, language and concepts available

Example use cases
- Bilingual print editions
- Handheld electronic dictionary devices
- Electronic applications for Web and mobile

Formats
- InDesign/PDF
- Audio files
- Image files for illustrations

Rights information
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- Some images require reclearance or removal

46 Growing and Changing

1. cocoon 4. tadpole 7. cat
2. caterpillar 5. frog 8. nest
3. butterfly 6. kitten 9. egg

10. chick 11. bird 12. hatch

Use the verb becomes to talk about how animals change.
The chick becomes a bird.
The tadpole becomes a frog.
The caterpillar becomes a butterfly.

Talk about how the animals change.
The kitten becomes a The cocoon becomes a
The becomes a
Created using Oxford Children’s Corpus with over 200 million words
Beginner to intermediate (primary) level

- More than 800 words in 70 topics grouped into nine thematic units
- Workbook includes vocabulary and academic language practice for every topic
- Reproducibles Collection, including pre-reading, reading, post-reading and writing practice, available
- More than 800 word and picture cards available
- Teacher’s Edition is based on research-based instructional routines
- Audio for pronunciation of dictionary terms and readings available
- Additional vocabulary practice including karaoke-style chants available
- Customizable tests for every topic available

English Dictionary 9780194017756
English-Spanish Edition 9780194017770
Teacher’s Edition 9780194017800
Workbook 9780194017794
Reproducibles Collection (2 books) 9780194017848
Audio CDs 9780194017831
Assessment CD-ROM 9780194017909
Kids’ Readers Library Pack (10 books) 9780194309394
Kids’ Readers Teacher’s Book with Audio CD 9780194309493

Example use cases
- Bilingual print editions
- Handheld electronic dictionary devices
- Electronic applications for Web and mobile

 Formats
- InDesign/PDF
- Audio files
- Image files for illustrations

Rights information
- Full rights in text, audio recordings and line illustrations

Unit 6 Expansion  Life Science

A Read a Chart
Look at the Animal Features chart.

<table>
<thead>
<tr>
<th>Animal Features</th>
<th>tail</th>
<th>wings</th>
<th>fin</th>
<th>paws</th>
</tr>
</thead>
<tbody>
<tr>
<td>fish</td>
<td>✓</td>
<td></td>
<td>✓</td>
<td></td>
</tr>
<tr>
<td>snake</td>
<td></td>
<td>✓</td>
<td></td>
<td></td>
</tr>
<tr>
<td>squirrel</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>parrot</td>
<td>✓</td>
<td></td>
<td></td>
<td>✓</td>
</tr>
<tr>
<td>lion</td>
<td></td>
<td></td>
<td></td>
<td>✓</td>
</tr>
</tbody>
</table>

B Discuss
Talk about the chart. Take turns.
A: A parrot has wings. A snake has a tail.
B: A parrot has a tail and a fin.
A: A ______ has a ______ and a ______.

C Make a Chart
Complete the chart in your notebook.

<table>
<thead>
<tr>
<th>Animal Features</th>
<th>feathers</th>
<th>scales</th>
<th>fur</th>
</tr>
</thead>
<tbody>
<tr>
<td>fish</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>snake</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>squirrel</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>parrot</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>lion</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

D Discuss
Ask and answer questions about your chart. Take turns.
A: Does a parrot have feathers?
B: Yes, a parrot has feathers.
A: No, a lion doesn’t have scales.
B: No, a lion doesn’t have scales.
A: Does a ______ have ______?
B: Yes, a ______ has ______.
A: No, a ______ doesn’t have ______.

E Think Critically
Talk with your class.
List. Look at the charts.
1. How many animals have a tail? Name them.
2. How many animals have scales? Name them.
Compare. Look at the charts.
1. How are a fish and a snake the same?
2. Pick two other animals. How are they the same?

See more online at: oup.com/elt 11
A topic-based dictionary for young learners
Beginner level

- Over 800 words for 40 topics taught in school
- Includes conversation-based activities that draw on children’s everyday experiences on every page
- CLIL (Content and Language Integrated Learning) topics link English to other subjects, making language more meaningful
- 20 songs, helping students to remember new language available
- Covers all the Cambridge English Young Learners topics, to build children’s confidence ahead of test day
- Illustrations available
- XML database available of headwords, picture thumbnails and coordinates on spreads
- Translations and audio for headwords available

Example use cases
- Bilingual print editions
- Handheld electronic dictionary devices
- Electronic applications for web and mobile

Rights information
✓ Full rights in text, audio recordings and line illustrations

Formats
- XML
- Audio files
- Data components may be available in other formats, e.g. CSV
- Image files for illustrations
- Page spreads available as InDesign files

Maths and Science

Tom is 120 centimetres tall. How tall are you?

Find a square, a circle, a triangle and a rectangle in your classroom.

Emma is weighing things. Are they heavy or light?

Say the odd numbers. Then say the even numbers.

1 2 3 4 5 6 7 8 9 10
Over 160 readers across seven reading levels from beginner to advanced

- Classics, modern fiction, non-fiction and more
- Carefully graded vocabulary
- Audiobooks available. Also available embedded in e-books, chapter by chapter
- End-of-book exercises build language skills and check understanding
- Stories are readable without illustrations
- Audio improves reading and listening skills
- Glossaries teach difficult vocabulary
- Editable tests for every book

Formats

- PDF Print Replica
- ePUB
- ePUB with embedded audio
- Audio files

See more online at www.oup.com/elt

Dominoes

Over 90 full-colour stories with dramatised audio

Four-level graded reader series

Perfect for reading practice and language skills development

Upper-primary and lower-secondary levels

- Carefully graded vocabulary following acclaimed Bookworms syllabus
- Includes task-based projects in every book
- Teaching resources available
- Glossaries, illustrations and dramatised audio recordings available

Formats

- PDF Print Replica
- InDesign files
- Audio files

See more online at www.oup.com/elt

Example use cases
- e-books
- Reading applications for Web or Mobile
- Translations
- Audiobooks

Rights information
- Full text rights
- Dramatic readings available
- Cover illustrations not available for some use cases, but generic covers available
Oxford Read and Discover

**Example use cases**
- e-books
- Reading applications for Web or mobile
- Translations
- Audiobooks

**Non-fiction graded readers for primary**
Beginner to intermediate level

**Cross-curricular topics make learning English through other subjects exciting**
Perfect for CLIL (Content and Language Integrated Learning)

**Formats**
- PDF Print Replica
- InDesign files
- Audio files

- Broad subject areas include Science and Technology, Nature, Arts and Social Studies
- Activities and Projects in every book available
- American and British audio recordings available
- Excellent teachers’ materials available
- Picture Dictionary (levels 3 and 4) and Glossary (levels 5 and 6) offer extra support

**Rights information**
- Full rights for text, illustrations and audio
- Photos require reclearance or removal for certain use cases

See more online at: [www.oup.com/elt](http://www.oup.com/elt)

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Oxford Read and Imagine

**Example use cases**
- e-books
- Reading applications for Web or mobile
- Translations
- Audiobooks

**Students can follow characters on their adventures while improving their English**
Links to Oxford Read and Discover non-fiction readers

**Starter to intermediate levels**

**Formats**
- PDF Print Replica
- InDesign files
- Audio files
- Standalone Android apps for some titles

**Rights information**
- Full rights for text, illustrations and audio

See more online at: [www.oup.com/elt](http://www.oup.com/elt)
**Classic Tales**

**Second edition**

**Language Learner Literature Awards**
(for several first edition books)

Classic stories from Europe and around the world in simple English

More than 30 beautifully illustrated books

- Reading, writing and drama activities included
- Picture dictionaries and glossaries with illustrations and examples available
- Activity Books and Play for every story available
- Teachers’ resources available

**Formats**

- PDF Print Replica
- Audio files
- InDesign files

**Example use cases**

- e-books
- Reading applications for Web or mobile
- Translations
- Audiobooks

**Rights information**

✓ Full rights for text and illustrations

**Key Components**

<table>
<thead>
<tr>
<th>Level 1: 100 Headwords (A1)</th>
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<tbody>
<tr>
<td>Level 2: 150 Headwords (A1)</td>
</tr>
<tr>
<td>Level 3: 200 Headwords (A1)</td>
</tr>
<tr>
<td>Level 4: 300 Headwords (A1/A2)</td>
</tr>
<tr>
<td>Level 5: 400 Headwords (A2/B1)</td>
</tr>
</tbody>
</table>

See more online at: [www.oup.com/elt](http://www.oup.com/elt)

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**Dolphin Readers**

Full-colour fiction and non-fiction graded readers for primary and pre-primary

- Fiction and non-fiction texts
- Picture dictionary in every book
- Cross-curricular topics include Grammar, Living Together, The World Around Us, and Science and nature
- Stimulating integrated activities support and develop students’ English language skills
- Carefully graded language introduces new points in an entertaining context

**Formats**

- PDF Print Replica
- Audio files
- InDesign/Quark files depending on title

**Example use cases**

- e-books
- Reading applications for Web or mobile
- Translations
- Audiobooks

**Rights information**

✓ Full rights for text and illustrations

Photos require reclearance or removal for certain use cases

**Key Components**

<table>
<thead>
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<th>Starter</th>
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<tbody>
<tr>
<td>Level 1</td>
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<td>Level 2</td>
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<tr>
<td>Level 3</td>
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<td>Level 4</td>
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See more online at: [www.oup.com/elt](http://www.oup.com/elt)
# Course Books

## Pre-Primary Course Books

<table>
<thead>
<tr>
<th>Level</th>
<th>Title</th>
<th>Age Level</th>
<th>CEF Level</th>
<th>Audio Content</th>
<th>Video Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>Advanced</td>
<td>Cookie and friends</td>
<td>3–6</td>
<td>–</td>
<td>Songs, stories</td>
<td>Animated stories, animated songs, nursery rhymes</td>
</tr>
<tr>
<td>Upper-Intermediate</td>
<td>Playtime</td>
<td>2–6</td>
<td>–</td>
<td>Songs, stories</td>
<td>Animated stories, animated songs, live action songs</td>
</tr>
<tr>
<td>Intermediate</td>
<td>Mouse and Me!</td>
<td>2–6</td>
<td>–</td>
<td>Songs</td>
<td>Animated stories, animated songs, live action songs</td>
</tr>
<tr>
<td>Pre-Intermediate</td>
<td>Little Friends</td>
<td>2–4 / 3–6</td>
<td>–</td>
<td>Songs, chants, stories</td>
<td>Animated stories, animated songs, live action songs</td>
</tr>
<tr>
<td>Elementary</td>
<td>Show and Tell</td>
<td>3–6</td>
<td>–</td>
<td>Songs</td>
<td>Animated stories, animated songs, nursery rhymes</td>
</tr>
<tr>
<td>Beginner</td>
<td>The Happy Series</td>
<td>6–12</td>
<td>A1–B1</td>
<td>Songs, chants, stories</td>
<td>Animated stories</td>
</tr>
<tr>
<td></td>
<td>Let’s Go</td>
<td>5–13</td>
<td>A1–B1</td>
<td>Songs, chants, stories</td>
<td>Animated stories</td>
</tr>
<tr>
<td></td>
<td>Everybody Up</td>
<td>5–13</td>
<td>Pre A1–B1</td>
<td>Songs, chants, stories</td>
<td>Animated stories</td>
</tr>
<tr>
<td></td>
<td>Starlight</td>
<td>6–12</td>
<td>Pre A1–B1</td>
<td>Songs</td>
<td>Animated stories, animated songs, nursery rhymes</td>
</tr>
<tr>
<td></td>
<td>Incredible English</td>
<td>6–13</td>
<td>Pre A1–B2</td>
<td>Songs</td>
<td>Animated stories, animated songs, nursery rhymes</td>
</tr>
<tr>
<td></td>
<td>Oxford Phonics World</td>
<td>4–8</td>
<td>A1</td>
<td>Songs</td>
<td>Animated stories, animated songs, nursery rhymes</td>
</tr>
</tbody>
</table>

*This level chart is only a rough guide to the approximate levels of Oxford books.*
Business Result Second Edition

Offers business students and professionals more communication and language practice than ever before

Develops skills to use immediately in the workplace

Six levels from starter to advanced

British English

- Talking Points get students talking about relevant business concepts
- Viewpoints offer integrated video material, which brings business English to life
- Language Points provide explicit grammar explanations applied in a business context
- Video and audio materials available to support students working at home or in class
- Online practice exercises available as SCORM
- Tips for adapting every activity for one-on-one lessons included in the Teacher’s Book

Key Components

<table>
<thead>
<tr>
<th>Level</th>
<th>Title</th>
<th>ISBN</th>
</tr>
</thead>
<tbody>
<tr>
<td>Starter</td>
<td>Business Result Starter Class Audio CD</td>
<td>9780194738644</td>
</tr>
<tr>
<td></td>
<td>Business Result Starter Student’s Book with Online Practice</td>
<td>9780194738569</td>
</tr>
<tr>
<td></td>
<td>Business Result Starter Teacher’s Book and DVD</td>
<td>9780194738613</td>
</tr>
<tr>
<td>Elementary</td>
<td>Business Result Elementary Class Audio CD</td>
<td>9780194738743</td>
</tr>
<tr>
<td></td>
<td>Business Result Elementary Student’s Book with Online Practice</td>
<td>9780194738668</td>
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<tr>
<td></td>
<td>Business Result Elementary Teacher’s Book and DVD</td>
<td>9780194738712</td>
</tr>
<tr>
<td>Pre-intermediate</td>
<td>Business Result Pre-intermediate Class Audio CD</td>
<td>9780194738822</td>
</tr>
<tr>
<td></td>
<td>Business Result Pre-intermediate Student’s Book with Online Practice</td>
<td>9780194738767</td>
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<td>Business Result Pre-intermediate Teacher’s Book and DVD</td>
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<td>Intermediate</td>
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<td>Business Result Intermediate Student’s Book with Online Practice</td>
<td>9780194738866</td>
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<tr>
<td></td>
<td>Business Result Intermediate Teacher’s Book and DVD</td>
<td>9780194738904</td>
</tr>
<tr>
<td>Upper-intermediate</td>
<td>Business Result Upper-intermediate Class Audio CD</td>
<td>9780194739047</td>
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<td>Business Result Upper-intermediate Student’s Book with Online Practice</td>
<td>9780194738965</td>
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<tr>
<td></td>
<td>Business Result Upper-intermediate Teacher’s Book and DVD</td>
<td>9780194739016</td>
</tr>
<tr>
<td>Advanced</td>
<td>Business Result Advanced Class Audio CD</td>
<td>9780194739146</td>
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</tbody>
</table>

See more online at: www.oup.com/elt

Formats

- PDF
- InDesign files
- Audio files
- Video files
- SCORM for supplementary practice

Example use cases

- e-books
- Interactive courseware for Web or mobile

Rights information

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Teaches pre-work students to communicate in English, within the context of their chosen career

Nine careers in focus including Commerce, Medicine, Nursing, Tourism, Finance, Engineering and others

Elementary to advanced levels

British English

- Authentic and up-to-date information in every course, written and checked by industry insiders
- Teaches English in context, so students practise the language and skills they need for the job in real work situations
- Extra facts, figures, quotations, and specialist terminology included
- Additional activities and tests in the Teacher’s Resource Book make the course suitable for mixed-ability classes;
- The Teacher’s Resource Book provides specialist background to the industry for every unit, as well as industry tips to support non-expert teachers
- Project work in the Student’s Book, additional activities on the Student’s Site, and a Key words list of essential vocabulary at the end of every unit

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Successful Series

Video-led series which teaches students business communication skills

British English

- Business skills work combined with language work
- Every unit includes a section on the skill, a section on language work, and a productive task
- Expert commentary from business communication specialist Andrew Mallett
- Useful strategies and suggestions for the skills covered
- Eight reading texts summarize the main points of the unit at the back of the book

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Key Components

| Student Book, Teachers Resource Book and Class Audio CD |
|---|---|
| 6 Commerce titles |
| 6 Medicine titles |
| 6 Nursing titles |
| 6 Technology titles |
| 9 Tourism titles |
| 6 Oil and Gas titles |
| 4 Finance titles |
| 3 Engineering titles |
| 2 Technology for Engineering and Applied Sciences titles |

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See more online at: [oup.com/elt](http://oup.com/elt)
Business one:one

Three-level business course specifically designed for one-to-one teaching and learning

Pre-intermediate and intermediate level

- Learner-centred syllabus helps students and teachers work together to build a customised course
- Covers a variety of core business skills such as dealing with people, projects, and meetings
- Short lessons with communicative tasks mean students use new language immediately
- Flexible, non-linear structure gives students freedom within each lesson so they can choose what they want to learn
- Includes extra listening material, email practice, interactive grammar exercises, and language tests for additional study between classes

Formats

- PDF
- Audio files
- InDesign files

Key Components

Business one:one Pre-intermediate Student’s Book and MultiROM Pack 9780194576420
Business one:one Pre-intermediate Teacher’s Book 9780194576437
Business one:one Pre-intermediate Class CDs (2) 9780194576451
Business one:one Intermediate Plus Student’s Book and MultiROM Pack 978019457676
Business one:one Intermediate Plus Teacher’s Book 9780194576833
Business one:one Intermediate Plus Class CDs (2) 9780194576468
Business one:one Advanced Student’s Book and MultiROM Pack 9780194576819
Business one:one Advanced Teacher’s Book 9780194576840
Business one:one Advanced Class Audio CDs (2) 9780194576857

Example use cases

- e-books
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Business Venture

Third edition

Designed for in-work students

Teaches to communicate in a range of business situations

Three levels from beginner to pre-intermediate

American English

- Modular unit structure with either a functional or communicative focus
- Supported speaking and listening practice throughout the course
- Culture file at the end of each unit includes useful tips about international customs and cultures
- Audio for listening practice available
- Levels 1 and 2 also include 20 pages of TOEIC® practice
- Teacher’s Guide includes extra photocopiables for use in class, and progress tests to track students’ development

Key Components

Business Venture Beginner Teacher’s Guide 9780194578059
Business Venture Beginner Workbook 9780194578066
Business Venture Beginner Student’s Book Pack (Student’s Book + CD) 9780194578196
Business Venture Beginner Tools 9780194578202
Business Venture 1 Elementary Teacher’s Guide 9780194578011
Business Venture 1 Elementary Workbook 9780194578028
Business Venture 1 Elementary Student’s Book-Pack (Student’s Book + CD) 9780194578172
Business Venture 1 Elementary Tools 9780194578219
Business Venture 2 Pre-Intermediate Teacher’s Guide 9780194578097
Business Venture 2 Pre-Intermediate Workbook 9780194578103
Business Venture 2 Pre-Intermediate Student’s Book Pack (Student’s Book + CD) 9780194578189
Business Venture 2 Pre-Intermediate Tools 9780194578226

Example use cases

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Post-Secondary: ELL/ESL Website

Six-level paired skills series that helps students to think critically and succeed academically
Beginner to advanced levels
American English

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- Enhanced listening and reading comprehension activities
- Research-based vocabulary program
- Video in every unit provides an engaging springboard for students to think critically
- Note-taking skills and an extended writing syllabus develop essential skills for academic success
- SCORM available for online practice material

Example use cases
- e-books
- Interactive courseware for Web or mobile

Rights information
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Formats
- PDF
- InDesign files
- Audio files
- Video files
- SCORM for supplementary practice

Reading and Writing
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- Student Book with iQ Online Level 1 978 0 19 481838 4
- Student Book with iQ Online Level 2 978 0 19 481870 4
- Student Book with iQ Online Level 3 978 0 19 481902 2
- Student Book with iQ Online Level 4 978 0 19 481926 8
- Student Book with iQ Online Level 5 978 0 19 481950 3

Listening and Speaking
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- Student Book with iQ Online Level 1 978 0 19 481840 7
- Student Book with iQ Online Level 2 978 0 19 481872 8
- Student Book with iQ Online Level 3 978 0 19 481894 6
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- Student Book with iQ Online Level 5 978 0 19 481952 7

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Peter Skehan

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Lyle F Bachman and Adrian S Palmer

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Research Methods in Applied Linguistics

Zoltán Dörnyei

A comprehensive overview of research methodology in applied linguistics which describes the various stages of qualitative and quantitative investigations, from collecting the data to reporting the results.

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Rod Ellis

This book is an encyclopedic survey of second language acquisition research as developed over the last forty years. It provides sections on the description of learners’ language, the role of the linguistic environment and social context, internal mechanisms, individual learner differences, and the role of instruction. It provides a balanced account by representing a variety of perspectives, including cognitive, linguistic, sociocultural, and neurolinguistic.

Translation in Language Teaching

Guy Cook

A survey and critical assessment of arguments for and against translation in different English language teaching contexts, this book proposes ‘translation’ as one of a number of ways of relating English to students’ own languages. Establishing a new direction in practice and research, it discusses ways in which translation might be incorporated into materials, curriculum development, and teacher education.

Understanding Second Language Acquisition

Rod Ellis

In this revised edition, Rod Ellis provides an authoritative and fully updated introduction to key areas of theory and research in second language acquisition for a readership of postgraduate language teachers. He presents different theories of second language acquisition and examines critical reactions to them. This updated edition reflects recent research trends looking at cognitive and social aspects of L2 acquisition, and new chapters include Age and L2 acquisition, and Psychological factors and L2 acquisition.

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**Language Engineering Resources**
- Lists of most important words to know in English (Oxford 3000™), including CEFR grading of words
- Topic-based vocabulary sets
- Pedagogically sound examples of usages
- Grammar and collocation (word combination) information for British and American English lexicons
- Real-voice audio files for dictionary headwords and Oxford 3000™ example sentences
- Aligned translations of basic English lexicon for 22 languages
- Possible use cases include language engineering, natural language processing, search engine use, voice assistants, and background use in applications for Web and mobile
- Available formats include XML and Audio files
- Data components may be available in other formats, e.g. CSV
  ✓ Full rights available in all elements

**Songs and Chants**
- Professionally recorded songs and chants to support communication in English
- Available for a range of ages of English learners, from pre-primary to primary
- Related text scripts available, as well as sheet music in limited cases
- Possible use cases include applications for Web and mobile, and backing for video- or animation-based learning
- Available formats include audio files and related texts in PDF/InDesign
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**Content Banks**
- Banks of grammar and vocabulary practise exercises and quizzes
- Wide coverage of different topics
- Possible use for applications for Web and mobile, and quizzing and edutainment software
- XML available
- Data components may be available in other formats, e.g. CSV or HTML
  ✓ Full rights available

**Interoperable Courseware**
- SCORM packages for supplementary practise in key English learning skills
- Wide range of content matchable to different syllabuses and for different ages and levels of ability
- Usable for online courseware
- Delivered as SCORM
  ✓ Distribution rights available

**Video and Animations**
- Professionally filmed video content for English language learners of all ages and abilities
- Includes drama, documentary, animation and mixed-media video content
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- Both British and American video available for certain series
- Related texts and worksheets available
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