Oxford Music Online

home of

Grove Music Online

The ultimate authority on all aspects of music worldwide

“The best single source of musical information”
– The New York Times

Branding toolkit for librarians

www.oxfordmusiconline.com
About this Branding Toolkit

This Branding Toolkit is a resource designed to help you to create materials to promote *Grove Music Online* to your library patrons.

It contains product descriptions, logos, banners, and colors to help you develop materials for use at your institution, to help you drive awareness and usage of Grove Music at your library.

[Download the images](#) contained within this toolkit for promotional use:
About Grove Music Online

Grove Music Online has been the leading online resource for music research since its inception in 2001, a comprehensive compendium of music scholarship offering the full texts of The New Grove Dictionary of Music and Musicians, 2nd edition (2001), The New Grove Dictionary of Opera (1992), and The New Grove Dictionary of Jazz, 2nd edition (2002), as well as numerous subsequent updates and emendations. Including more than 50,000 signed articles and 30,000 biographies contributed by over 6,000 scholars from around the world, Grove Music Online is the unsurpassed authority on all aspects of music.
Grove Music Online – Messaging

For students

• Search over 50,000 articles written by top scholars on every aspect of music for comprehensive and authoritative coverage

• Bibliographies provide a starting point for organized research

• 500+ Sibelius-enabled musical examples offer vital illustrations of musical concepts

• Three updates per year keep students up to date on the most current thinking by top scholars

• Learn complex terms and concepts with The Oxford Companion to Music and The Oxford Dictionary of Music

For faculty and researchers

• Access authoritative, signed articles from over 6,000 international scholars, led by an esteemed Editorial Board and Editor in Chief

• Enhance research and classroom teaching with learning resources and timelines

• Follow links to audio, video, and score facsimiles, thanks to a partnership with Alexander Street Press

• Content is updated three times a year to reflect the latest scholarship

• Detailed works lists for a vast range of composers
Product Copy

Strapline

The ultimate authority on all aspects of music worldwide

Short product description

Grove Music Online is the leading online resource for music research, a comprehensive compendium of music scholarship drawing from the full texts of The New Grove Dictionary of Music and Musicians, 2nd edition (2001), The New Grove Dictionary of Opera (1992), and The New Grove Dictionary of Jazz, 2nd edition (2002), and also includes new and updated articles and bibliographies exclusively available online.

Product URL: www.oxfordmusiconline.com
Product Copy

Long product copy/description

Subscriptions to *Grove Music Online* also include access to *The Oxford Companion to Music* (2011) and *The Oxford Dictionary of Music*, 2nd edition (revised 2006), which supplement Grove's more-extensive coverage with content geared toward undergraduates and general users.

*Grove Music Online* is a living resource, with scholars and specialists from around the world continually reviewing and updating existing content and contributing new articles. In addition to the vast number of entries on music history and culture, Grove Music features a host of exceptional learning resources that organize the content for use in the classroom, making Grove Music an essential resource for scholars and students alike.

User Benefits:

- Features more than 50,000 articles written by over 6,000 leading international experts
- Quickly learn complex terms and concepts with *The Oxford Companion to Music* and *The Oxford Dictionary of Music*
- Follow links to audio and video recordings as well as score facsimiles, thanks to a partnership with Alexander Street Press
- Enhance research and classroom teaching with learning resources and timelines
- Three updates per year keep you up to date on the most current thinking by top scholars
Product Branding/Visual Elements

*Grove Music Online*’s branding uses music-related images, such as instruments, and features dark and medium blues, as well as grays. Orange may be used as an accent color as well.

This branding is incorporated into all marketing materials, including both print and digital.
Logos and Web Banners

Logos

Oxford Music Online

Banner

Oxford Music Online
Access and cross-search Grove Music Online and other music reference resources in one location
www.oxfordmusiconline.com
Product Screenshots

Homepage

Oxford Music Online is the access point for Grove Music Online and other Oxford music reference resources.


In This Update
- 13 new subject entries
- 3 new family articles
- 216 new biographies
- 43 updated subject entries
- 5 updated family articles
- 179 updated biographies

From our Fall 2013 update.

News and Information:
Read the new user’s manual for Grove Music Online.

Spotlight on: Updating Grove

Oxford Music Underbar (beta): Enhance your search experience with the Oxford Music Underbar, a tool that produces content recommendations in response to your search.

Visit our Tools and Resources page for information on the history of Grove,

Grove Conversations: Charles Hiroshi Garrett

Search Results Page

Search results for 'Beethoven'

Beethoven, Ludwig van (Biography)

In Bonn, 17 December 1770; d. Vienna, 26 March 1827.) German composer. His early achievements, as composer and performer, show him to...

Source: Grove Music Online

Haendel, Ludwig van, 5th version: 1782+ (Biography)

It seems unlikely that anyone could have predicted that the remaining years of Beethoven’s life would be devoted to works in a single medium...

Source: Grove Music Online

Beethoven, Ludwig van, 51st version: The “three periods” (Biography)

The division of Beethoven’s life and works into three periods was proposed as early...

Source: Grove Music Online

Beethoven, Ludwig van, 51st version: Music of the Dona period (Biography)

Ten compositions by Beethoven are known from the years 1782-8, when efforts were being...

Source: Grove Music Online

Beethoven, Ludwig van, 51st version: Music of the early Vienna period (Biography)

During his first year or so in Vienna Beethoven appears to have composed considerably less than in the years...

Source: Grove Music Online

Beethoven, Ludwig van, 51st version: The symphonic ideal (Biography)

...expressed (and perhaps resolved) by the Heiligenstadt Testament of October 1802. Beethoven began to engage seriously with large public works involving...