Highlights for Translation
Spring/Summer 2020
Realpolitik
JOHN BEW
9780190864330
May-18 | $21.95 | 408pp

The Ethical Algorithm
MICHAEL KEARNS and AARON ROTH
9780190948207
Nov-19 | $24.95 | 232pp

Jet Stream
TIM WOOLLINGS
9780198828518
Oct-19 | £25.00 | 240pp

Ranking
PÉTER ÉRDI
9780190935467
Oct-19 | $35.00 | 264pp

Designing Babies
ROBERT L. KLITZMAN
9780190054472
Oct-19 | $29.95 | 360pp

Ocean Recovery
RAY HILBORN and ULRIKE HILBORN
9780198839767
Jun-19 | £29.00 | 208pp
Welcome to the Spring/Summer 2020 Translations Catalogue, featuring highlights from our Trade, Academic, and Higher Education lists. When viewing online, each title is linked to its page on the OUP website: just click for access. If you are interested in licensing any of our titles, please contact the representative for your territory (see back cover) for more information.

Cover image taken from Comparative Politics, Fifth Edition, by Daniele Caramani
jkjainu/Shutterstock.com
See page 44 for details

HISTORY............................................4
LITERATURE........................................12
BUSINESS & ECONOMICS.....................13
POLITICS..........................................16
PSYCHOLOGY....................................21
PHILOSOPHY....................................22
SCIENCE & MATHEMATICS....................26
ETHICS & RELIGION.............................35
HEALTH............................................37
VERY SHORT INTRODUCTIONS...............39
WHAT EVERYONE NEEDS TO KNOW........42
HIGHER EDUCATION...........................43
FORTHCOMING.................................46
BEST OF THE BACKLIST.....................47
The Spartans

ANDREW J. BAYLISS, Senior Lecturer in Greek History, University of Birmingham

The myths surrounding Sparta are as old as the city itself. Even in antiquity, Sparta was a unique society, considered an enigma.

The Spartans who fought for freedom against the Persians called themselves ‘equals’ or peers, but their equality was reliant on the ruthless exploitation of the indigenous population known as helots. The Spartans’ often bizarre rules and practices have the capacity to horrify as much as they do to fascinate us today: weak and disabled babies were said to have been examined carefully by state officials before being dumped off the edge of a cliff and cowards were ultimately shunned to the extent that suicide seemed preferable.

The truth behind these stories of the exotic ‘other’ can be hard to discover, lost amongst the legend of Sparta which was even perpetuated by later Spartans, who ran a thriving tourist industry that exaggerated the famed brutality of their ancestors.

There was also much to admire in ancient Sparta: the state provided an education system which catered even to girls, and Spartan society allowed women a clear voice, an unparalleled phenomenon in the pre-modern world.

• In this most up-to-date and concise volume, the author lifts the veil on the fascinating and sometimes appalling practices of the most infamous ancient Greek society, separating myth from reality.
• Focuses on key aspects of Spartan society, such as boyhood, the Helots, and Spartan women.
• Tells the true story of Thermopylae, drawing on the latest research.

Also of Interest

Spartan Women
Sarah B. Pomeroy
9780195130676
Jul-02 | 216pp
£25.49

Alexander the Great
Hugh Bowden
9780198706151
Jul-14 | 144pp
£8.99

The Oxford History of Greece and the Hellenistic World
Edited by John Boardman et al.
9780192801371
May-01 | 528pp
£13.99

more information? www.oup.co.uk/academic/rights/translations
Atlantic Wars
From the Fifteenth Century to the Age of Revolution

GEOFFREY PLANK, Professor of Early Modern History, University of East Anglia

This title explores how warfare shaped human experience around the Atlantic from the late Middle Ages until the 19th century. Military concerns and initiatives drove the development of technologies like ships, port facilities, fortresses and roads that made crossing the ocean possible and reshaped the landscape on widely separated coasts. The pervasive influence of warfare on life around the ocean becomes apparent only by examining the Atlantic world as a whole.

- Provides an integrated analysis of warfare over centuries in the Atlantic world, including Africa, South America, the Caribbean, North America, and Western Europe.
- Discusses imperial conflicts over the creation of colonies, the transatlantic slave trade, and the revolutions across Europe in the 18th century.
- Includes material on the British, French, Dutch, and Spanish empires, as well as numerous indigenous African and Native American peoples.
- Incorporates first-hand accounts from sailors, soldiers, women, and children.

Why History?
A History

DONALD BLOXHAM, Professor of Modern History, University of Edinburgh

What is the point of history? Why has the study of the past been so important for so long? This volume contemplates two and a half thousand years of historiography to establish how very different thinkers in diverse contexts have conceived their activities, and to illustrate the purposes that their historical investigations have served.

Whether considering Herodotus, medieval religious exegeses, or 20th century cultural history, at the core of this work are the ways in which the present has been conceived to relate to the past. Alongside many changes in technique and philosophy, Bloxham’s book reveals striking long-term continuities in justifications for the discipline.

more information? www.oup.co.uk/academic/rights/translations
The Moment of Liberation in Western Europe
Power Struggles and Rebellions, 1943 - 1948

GERD-RAINER HORN, Professor of History, Le Centre d’histoire de Sciences Po

This volume focuses on the final two years of World War II and the immediate post-liberation period as a moment in 20th century history when the shape and contours of post-war Western Europe appeared highly uncertain and volatile, with various conflicting visions of the continent up for grabs.

- Casts new light on the parameters of the postwar reconstruction of Western Europe.
- Uses a consistently transnational approach to view the moment of liberation as a quasi-continental shift towards the political Left.

Communities Under Fire
Urban Life at the Western Front, 1914 - 1918

ALEX DOWDALL, Research Associate, University of Manchester

From Leningrad to Warsaw, Hamburg, and, more recently, Sarajevo and Donetsk, urban violence has remained a feature of warfare in Europe, turning cities into battlefields. On each occasion, civilian populations were at the heart of military operations, and forced to adapt to life in a warzone. As the first comprehensive study of civilian experiences at the Western Front on both sides of the conflict, this volume explores the impact of war, occupation, and displacement on civilian identities.

- Makes significant contributions to debates surrounding the militarisation of society in wartime and the role of civilians in the war.
- Draws on a vast array of archival sources, such as letters, diaries, and newspapers in English, French, and German.

more information? www.oup.co.uk/academic/rights/translations
Paramilitarism
Mass Violence in the Shadow of the State
UGUR ÜMIT ÜNGÖR, Associate Professor of History, Utrecht University
From the deserts of Sudan to the jungles of Colombia, paramilitaries have participated in violent conflicts in very different settings.

Paramilitaries are generally depicted as irregular armed organisations that carry out acts of violence against civilians on behalf of a state. In doing so, they undermine the state's monopoly of legitimate violence, while at the same time creating a breeding ground for criminal activities, so why do governments with functioning armies and police forces use paramilitary groups? The author interprets paramilitarism as the ability of the state to outsource mass political violence against civilians that transforms and traumatises societies.

- First comparative and conceptual synthesis of paramilitarism.
- Examines the involvement of organized crime in paramilitarism.

The Politics of Mass Violence in the Middle East
LAURA ROBSON, Professor of History, Portland State University
The Middle East’s emergence as a ‘zone of violence’, characterised by a viciously dystopian politics of identity, is a relatively recent phenomenon. However, despite these shallow historical roots, the mass violence and dispossession now occurring in countries such as Syria, Lebanon, Israel, Palestine, and Iraq have emerged as some of the 21st century’s most intractable problems. In this first history of mass violence in modern Middle East, the author uses a framework that investigates the expansion of this phenomenon across the Eastern Mediterranean, and illuminates the contemporary breakdown of the state from Syria to Iraq and Israel.

- Relates Middle Eastern studies to histories of genocide, ethnic cleansing, and other forms of mass violence.
- Treats the region as an integrated ‘zone of violence’.
The Oxford Illustrated History of the Book

Edited by JAMES RAVEN, Professor of Modern History, University of Essex, and Fellow of Magdalene College, Cambridge

In fourteen original essays, The Oxford Illustrated History of the Book reveals the history of books in all their various forms, from the ancient world to the digital present, from cuneiform to Kindle. Leading international scholars come together to offer an original and richly illustrated narrative that is truly global in scope.

The history of the book is the history of millions of written, printed, and illustrated texts, ranging from their manufacture, to their distribution and reception. It is also a history of the different methods of circulation and dissemination, all dependent on innovations in transport, from coastal and transoceanic shipping to roads, trains, planes, and the internet. The way in which we read and receive texts has also changed, from learned debate and individual study to public instruction and entertainment. Manufacture, craftsmanship, dissemination, reading, and debate all come together to create one of most powerful cultural tools ever invented.

- Richly illustrated to offer a unique history that allows readers to gain visual appreciation of the diverse forms of books and their history over the centuries and around the world.
- A complete history of the book in one volume, providing comparative perspectives and important themes that cross centuries and continents.
- Each chapter of this volume, succinctly bounded by period and geography, offers incisive and stimulating insights into the relationship between books and the story of their times.

Also of Interest

Jane Austen
Writing, Society, Politics
Tom Keymer
9780198861904
Jul-20 | 160pp
£10.99

Reading
Belinda Jack
9780198820581
Apr-19 | 160pp
£8.99

The Book Business
Mike Shatzkin and Robert Paris Riger
9780190628048
Mar-19 | 184pp
$16.95

more information? www.oup.co.uk/academic/rights/translations
The Lockhart Plot
Love, Betrayal, Assassination and Counter-Revolution in Lenin’s Russia

JONATHAN SCHNEER, Professor Emeritus, Georgia Institute of Technology

During the spring and summer of 1918, with World War I still undecided, British, French and American agents in Russia developed an audacious plan. Led by Robert Hamilton Bruce Lockhart, they conspired to overthrow Lenin’s newly established Bolshevik regime, and to install one that would continue the war against Germany on the Eastern Front.

This is a deeply researched and rivetingly written work, but also a true historical thriller, a romance and a spy story.

- This is also the only full-length book on the Lockhart Plot, opening up this fascinating story to the world.
- Informed by never published before interviews, it presents a significant new interpretation of the subject.

November 1918
The German Revolution

ROBERT GERWARTH, Professor of Modern History, University College Dublin and Director of the Centre for War Studies

The German Revolution of November 1918 is nowadays largely forgotten outside Germany. It is generally regarded as a failure, a missed opportunity which paved the way for the rise of the Nazis and the catastrophe to come. However, the author argues that to view the German Revolution in this way is a serious misjudgment. Not only did it bring down the authoritarian monarchy of the House of Hohenzollern, it also brought into being the first ever German democracy in an amazingly bloodless way.

Focusing on the dramatic events between the last months of 1918 and Hitler’s Munich Putsch of 1923, the author illuminates the fundamental and deep-seated ways in which the November Revolution changed Germany.

more information? www.oup.co.uk/academic/rights/translations
Collision of Worlds
A Deep History of the Fall of Aztec Mexico and the Forging of New Spain

DAVID M. CARBALLO, Director of the Archaeology Programme, Boston University

Five centuries ago, Mexico was witness to one of the most momentous encounters between human societies, when a group of Spaniards led by Hernando Cortés joined forces with tens of thousands of Mesoamerican allies to topple the mighty Aztec Empire. It served as a template for the forging of much of Latin America and began the globalised world we inhabit today. This violent encounter and the new colonial order it created, a New Spain, was millennia in the making, with independent cultural developments on both sides of the Atlantic and their fateful entanglement during the pivotal Aztec-Spanish War of 1519-1521.

This volume offers a unique perspective on this collision through its temporal depth and unique focus on the physical world of places and things, their similarities and differences in trans-Atlantic perspective, and their interweaving in an encounter characterised by conquest, colonialism, and the active agency and resilience on the part of Native peoples.

- Publication set to coincide with the 500th anniversary of the fall of the Aztec Empire (1519-1521).
- The comparative trans-Atlantic history provides new perspectives on the conquest.

Also of Interest

Inca Apocalypse
R. Alan Covey
9780190299125
May-20 | 584pp | $34.95

Fifth Sun
Camilla Townsend
9780190673062
Nov-19 | 332pp | $29.95

Witness to the Age of Revolution
Charles F. Walker and Liz Clarke
9780190941154
Aug-20 | 176pp | $24.95

more information? www.oup.co.uk/academic/rights/translations
Man of High Empire
The Life of Pliny the Younger

ROY K. GIBSON, Professor of Classics, Durham University

Organised geographically, this volume is the first full-scale biography devoted solely to Pliny the Younger (c. 60-112 C.E.). Senator and consul in the Rome of Domitian and Trajan, eyewitness to the eruption of Vesuvius in 79 C.E., and early ‘persecutor’ of Christians on the Black Sea, Pliny the Younger remains the best documented Roman individual (other than emperors) between Cicero and Augustine. His individuality can be captured by focusing on the range of locales in which he lived: from his hometown of Como in the north of Italy, through the villa and farms he owned in the region of Umbria, down to the senate and courtrooms of Rome, as well as his magnificent residence on the coast near the capital.

“Roy Gibson expertly brings the younger Pliny to life in this lucid and accessible biography – a state-of-the-art production that meticulously recounts and reconstructs what is known and can be inferred about this storied man of letters.”

Gareth Williams, Columbia University

How Dead Languages Work

COULTER H. GEORGE, Professor of Classics, University of Virginia

What could Greek poets or Roman historians say in their own language that would be lost in translation? After all, different languages have different personalities, and this is especially clear with languages of the ancient and medieval world. This volume celebrates six such languages - Ancient Greek, Latin, Old English, Sanskrit, Old Irish, and Biblical Hebrew.

By introducing their most distinctive features and showing how these linguistic traits play out in short excerpts from ancient texts, this volume provides readers with an aesthetic appreciation of how rich and varied these languages are.

• Grounds broader examination of linguistic features in discussion of specific ancient texts, with accompanying translations.
• Draws linguistic and historical connections between superficially disparate languages, such as Sanskrit and English.

more information? www.oup.co.uk/academic/rights/translations
The Author’s Effects
On Writer’s House Museums

NICOLA J. WATSON, Professor of English Literature, Open University

This is the first book to describe how the writer’s house museum came into being as a widespread cultural phenomenon across Europe, North America, and Britain. Nicola Watson traces how and why the writer’s bodily remains, possessions, and spaces came to be treasured in the late 18th and 19th centuries.

Delving into the archives of over 100 museums and archives to tell the tales of celebrated relics, Watson unearths the hidden stories behind Burns’ skull, Keats’ hair, Petrarch’s cat, Poe’s raven, Brontë’s bonnet, Shakespeare’s chair, Austen’s desk, Woolf’s spectacles, Hawthorne’s window, Freud’s mirror, and Bulgakov’s stove, amongst many others.

Watson goes on to investigate houses within which 19th century writers mythologised themselves and their work—Thoreau’s cabin and Dumas’ tower, Scott’s Abbotsford and Irving’s Sunnyside. She also tracks literary pilgrims of the past to such long-celebrated literary homes as Petrarch’s Arquà, Rousseau’s Ile St Pierre, and Shakespeare’s Stratford.

• Considers the writer’s house museum as a form of literary biography crucial to the construction and maintenance of authorial celebrity.
• Explores how imaginative literature has produced the celebrity of physical objects and places.

Also of Interest

The Anxiety of Influence
Harold Bloom
9780195112214
Jul-97 | 204pp
£14.99

The Oxford Handbook of Publishing
Edited by Angus Phillips and Michael Bhaskar
9780198794202
Apr-19 | 480pp
£95.00

James Joyce
Richard Ellmann
9780195033816
Mar-84 | 906pp
£24.99

more information? www.oup.co.uk/academic/rights/translations
The Innovation Complex
Cities, Tech, and the New Economy

SHARON ZUKIN, Professor of Sociology, CUNY Graduate Center and Brooklyn College

Much is said about “innovation and entrepreneurship” and about how “good jobs” in tech will save our cities. Yet these common tropes hide a stunning reality: local lives and fortunes are tied to global capital. This can clearly be observed in cities such as San Francisco and New York, that have emerged as “superstar cities.”

Eminent urbanist Sharon Zukin draws on original interviews with startup founders and venture capitalists, meetings with tech evangelists and economic development officers, and explorations of the subculture of hackathons and meet ups to demonstrate how these forces shape the new urban economy. In cities such as these, startups bloom, jobs of the future multiply, and a meritocracy trained in digital technology, backed by investors who control deep pools of capital, forms a new class: the tech-financial elite.

Using several case studies far beyond Silicon Valley, Zukin shows how cities like New York are shaped by an influential “triple helix” of business, government, and university leaders—an alliance that joins C. Wright Mills’ “power elite,” real estate developers, and ambitious avatars of “academic capitalism.” As a result, cities around the world are caught between the demands of the tech economy and communities’ desires for growth—a massive and often—insurmountable challenge for those who hope to reap the rewards of innovation’s success.

• A critical look at urban economic transformation in the digital age.
• Explains how the startup economy, tech ecosystem, and politics of innovation relate to each other.
• Connects the actions of government, business, and universities to expose the powerful underside of the new urban economy.

“Sharon Zukin’s Innovation Complex proves once again that she is one of the most astute observers of American cities. For decades, innovation and the tech industry were thought to be the province of the suburbs. But Zukin shows how and why innovation and startup companies have come back to the city en masse and the economic contradictions that the rise of the urban innovation complex brings.”

Richard Florida, author of The Rise of the Creative Class

more information? www.oup.co.uk/academic/rights/translations
Mayo Clinic Strategies To Reduce Burnout
12 Actions to Create the Ideal Workplace

STEPHEN J. SWENSEN, Professor Emeritus, Mayo Clinic College of Medicine and Science, and TAIT D. SHANAFELT, Chief Wellness Officer, Jeanie and Stewart Ritchie Professor of Medicine, and Associate Dean, Stanford School of Medicine

With a focus on the evolving journey of those in the medical profession, this title looks at the narrative of hope for professional fulfilment, well-being, joy, and camaraderie. To achieve this, health care professionals and administrative leaders are required to work together to create the ideal workplace.

- Offers strategies for reducing professional burnout that have been validated in medical organisations across America and Europe.
- Presents a framework that offers solutions to organisations, leaders, and clinicians.
- Defines eight ideal work elements and twelve actions that organisations can take.
- Authors draw on extensive research on the well-being of health care professionals.

Leading with Feeling
Nine Strategies for Emotionally Intelligent Leadership

CARY CHERNISS, Professor of Applied Psychology Emeritus, Rutgers University, and CORNELIA W. ROCHE, Organisational development consultant and researcher, Rutgers University

Leading with Feeling describes how 25 outstanding leaders have used emotional intelligence to deal with critical challenges and opportunities.

- Presents nine specific strategies that outstanding leaders have used – and that any leader can emulate.
- Contains interactive activities designed to enhance learning.
- Based on an in-depth three-year study of some of the most outstanding leaders across industries.

“A positive work culture always starts at the top, and it’s crucial to keeping everyone engaged and reaching their highest potential…The book provides a road map for leaders who want to harness their emotions and become more effective managers.”

Rhett Power, Forbes

more information? www.oup.co.uk/academic/rights/translations
Strategy in 3D
Essential Tools to Diagnose, Decide, and Deliver

GREG FISHER, Larry and Barbara Sharpf Professor of Entrepreneurship and Associate Professor, Kelley School of Business, Indiana University, JOHN WISNESKI, Clinical Assistant Professor, W.P. Carey School of Business, Arizona State University, and RENE BAKKER, Associate Professor, Rotterdam School of Management, Erasmus University

Strategy decision making and action used to be off limits to all but the select few at the very top of an organization. It was a largely cerebral activity focused on grand long-terms plans made at annual off-site retreats away from the daily challenges of the business. That is no longer the case. The current business environment does not wait for companies to slowly adjust in an annual meeting. The relentless pace of change renders today’s long-term future tomorrow’s history. Rapid innovations and ever-increasing complexities limit executives’ ability to make decisions with perfect information. Does this mean strategy is no longer useful, or even feasible? No. Good strategists are needed now more than ever. But today’s high-performing organisations think of strategy differently than in the past. These companies make strategy part of every manager’s role; they strategise continuously and tackle strategic problems through individuals from all parts of the organisation.

Strategy in this new, fast-paced world is about diagnosing the diverse array of complex challenges confronting organisations, deciding on novel solutions to address those challenges, and delivering by taking action on those solutions. Including a novel organisational framework and never-before-published application examples, Strategy in 3D helps build these foundational skills and prepares the reader for success as a strategist in the 21st century.
Crude Intentions
How Oil Corruption Contaminates the World

ALEXANDRA GILLIES, Director of Governance Program, Natural Resource Governance Institute, New York

With information exposed by intrepid journalists, prosecutors, and whistle-blowers, Crude Intentions tells jaw-dropping stories of corruption and asks what we can learn from them.

• Identifies common trends and tactics from a review of dozens of high-profile corruption cases.
• Includes case studies from Angola, Azerbaijan, Brazil, Equatorial Guinea, Libya, Malaysia, Nigeria, the Republic of Congo, Russia, and the US, as well as how stolen money flows through the global financial system.

“In this gripping, deeply-informed, book, Alex Gillies reveals the intricate deceptions, unwitting enablers, and extravagant fraud that has turned this oil into staggering wealth, power, and corruption. This is a uniquely enlightening book with a wealth of insights about how these crimes happen and what we must do to fix them.”

Michael Ross, Professor of Political Science, UCLA, and author of The Oil Curse

The Drone Age
How Drone Technology Will Change War and Peace

MICHAEL J. BOYLE, Associate Professor of Political Science, La Salle University

The Drone Age traces the rise of unmanned technology and how it is reshaping our world. The spread of drones is reordering geopolitical fault lines and providing new ways for states to test the nerves and strategic commitments of their rivals.

• Features 16 never-before-published interviews, including ones with drone pilots and leaders in the drone field.
• Covers a wide range of topics and uses including peacekeeping, humanitarian use, human rights advocacy, and surveillance.
• Serves as the full-length treatment of how terrorist organisations use drones.
• Discusses large surveillance drones to insect-like micro-drones.
Dark Skies
Space Expansionism, Planetary Geopolitics, and the Ends of Humanity

DANIEL DEUDNEY, Associate Professor of Political Science, Johns Hopkins University

Planet Earth, tiny and fragile, and teeming with astounding life, is surrounded by an utterly desolate and inhospitable wilderness stretching at least many trillions of miles in all directions. Daniel Deudney stresses that our focus must be on Earth and nowhere else. He believes that the major result of the “Space Age” is the increased likelihood of global nuclear war and, as nuclear-armed ballistic missiles are inherently space weapons.

Mind-bending and profound, Dark Skies challenges virtually all received wisdom about the final frontier.

- Argues why space colonisation poses a significant threat to human survival and should be avoided, contrary to the widely-held view that space expansion is necessary to ensure the survival of humanity from mega-disasters on Earth.
- Examines space advocate arguments about Earth, technology, and world government in the context of great debates about the future of the planet.
- Proposes a more modest Earth-oriented space programme aiming at ensuring the continued habitability of planet Earth.
- Underscores the vital importance of re-igniting the nuclear and space weapons arms control projects.

“Deudney has fired the opening shot in what could one day become the central debate about how humankind charts its future. A landmark achievement from perhaps the most original thinker writing in international relations today.”

Barry Buzan, Emeritus Professor of International Relations, London School of Economics

Also of Interest

<table>
<thead>
<tr>
<th>Title</th>
<th>Author</th>
<th>ISBN</th>
<th>Date</th>
<th>Pages</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Universal Life</td>
<td>Alan Boss</td>
<td>9780190864057</td>
<td>Jan-19</td>
<td>224pp</td>
<td>$24.95</td>
</tr>
<tr>
<td>Making Eden</td>
<td>David Beerling</td>
<td>9780198798309</td>
<td>Jun-19</td>
<td>272pp</td>
<td>$27.95</td>
</tr>
<tr>
<td>The Emerald Planet</td>
<td>David Beerling</td>
<td>9780198798323</td>
<td>Apr-17</td>
<td>392pp</td>
<td>$14.95</td>
</tr>
</tbody>
</table>

more information? www.oup.co.uk/academic/rights/translations
China

The Bubble that Never Pops

TOM ORLIK, Chief Economist, Bloomberg

The Chinese economy appears destined for failure, the financial bubble forever in peril of popping. In this title, Orlik combines on the ground insights with economic analysis, to answer one of the most pressing questions for the global economy - will China collapse?

Orlik, a previous Chief Asia economist for Bloomberg, pieces together a unique perspective on China’s past, present, and possible futures.

China’s Western Horizon

Beijing and the New Geopolitics of Eurasia

DANIEL S. MARKEY, Senior Research Professor in International Relations, Johns Hopkins-SAIS

Blending research with unique first-hand accounts deeper analysis, and history of China and nearby countries, this serves as a comprehensive resource for understanding the geopolitical implications of China’s new initiatives in Eurasia.

“With eloquence, sagacity and rigor, Markey describes the interactive effects that China’s growing presence in South Asia, Central Asia, and the Middle East has on local realities.”

Nadège Rolland, author of China’s Eurasian Century

China and the World

Edited by DAVID SHAMBAUGH, Director of the China Policy Program, George Washington University

This title fills the gap in the narrative on China to provide the most comprehensive and up-to-date study of China’s foreign relations and roles in international affairs. Fifteen leading international specialists on China use unique information based on a broad range of empirical sources to provide deep texture and nuance to each chapter.

“China and the World is another triumph. It will become a standard textbook on the subject.”

Henry Harding, University of Virginia

Where Great Powers Meet

America and China in Southeast Asia

DAVID SHAMBAUGH, Director of the China Policy Program, George Washington University

China and the United States are engaged in a global competition for power. This book challenges the narrative the China is the “inevitable” dominant while the US is in decline. Casting further understanding on the current international relations as well as looking to the future, Shambaugh focuses on the competition that is centred in the ten countries that make up Southeast Asia, and provides us with a comprehensive strategy that advances the American position while exploiting Chinese weaknesses.

9780190877408
May-20 | $29.95 | 240pp

9780190680190
Mar-20 | $29.95 | 336pp

9780190062316
Jan-20 | $99.00 | 416pp

9780190914974
Jul-20 | $29.95 | 288pp

more information? www.oup.co.uk/academic/rights/translations
The Dragons and the Snakes
How the Rest Learned to Fight the West

DAVID KILCULLEN, Professor, School of Humanities and Social Sciences, University of New South Wales, and Professor of Practice in Global Security, Arizona State University

Eminent scholar, and former soldier, Kilcullen asks how, and what, opponents of the West have learnt during the last quarter-century of conflict.

- Applies a combination of evolutionary theory and detailed field observation, to explain what happened to the “snakes” - non-state threats including terrorists and guerrillas - and the “dragons” - state-based competitors such as Russia and China.
- Explores how enemies learn under conditions of conflict, and examines how Western dominance over a very particular, narrowly-defined form of warfare since the Cold War has created a fitness landscape that forces adversaries to adapt in ways that present serious new challenges to America and its allies.

The Return of Great Power Rivalry
Democracy versus Autocracy from the Ancient World to the U.S. and China

MATTHEW KROENIG, Associate Professor in the Department of Government and the Edmund A. Walsh School of Foreign Service, Georgetown University

By drawing on an extraordinary range of historical evidence and the works of figures like Herodotus, Machiavelli, and Montesquieu, and combining it with cutting-edge social science research, Kroenig advances the riveting argument that democracies tend to excel in great power rivalries.

- Seeks to answer a central question in international politics: why do great powers rise and fall?
- Offers a sweeping historical analysis of democratic and autocratic competitors from ancient Greece through to the Cold War.

“In this age of widespread pessimism about the future of democracy, this book makes a powerful argument: democracy is not only better for the people, but may have the edge against autocracies in the coming great power rivalry. It is an erudite, well-argued and uplifting book.”

Daron Acemoglu, Institute Professor at the Massachusetts Institute of Technology
America through Foreign Eyes

JORGE G. CASTAÑEDA, Global Distinguished Professor of Political Science and Latin American Studies, New York University

Do Americans care what foreigners think about the United States? This book makes the case that they should. The outside world means more to the US than ever before now that globalisation has made Americans care more than ever about foreigners’ actions.

Castañeda offers an impressionistic, analytical, and intuitive review of his experience in the country over the last half-century, and shows how foreigners can provide perspective on the United States’ true nature.

Drawing from his work with American civil society and government authorities to provide both insight and context, Castañeda explains how Americans have long seen their country as “exceptional,” standing outside of history. However, by comparing its contemporary politics and culture with those of other countries, Castañeda shows how increasing nationalism and nostalgia are actually making the US more like other countries.

• Provides a perspective from a foreign scholar who has lived, studied, worked and dealt with America for half a century, notably as a former Foreign Minister of Mexico.

• Proposes that, since Trump’s election in 2016, American politics resemble those of Europe, Latin America, and parts of Asia more than at any earlier point in the nation’s history.

• Brings a different viewpoint to issues ranging from purported American exceptionalism, uniformity, race, religion, culture, immigration, and the death penalty.

Also of Interest

Anti-System Politics
Jonathan Hopkin
9780190699765
Apr-20 | 352pp
$27.95

The American Military
Joseph T. Glatthaar
9780190692810
Oct-18 | 152pp
£12.99

American Discontent
John L. Campbell
9780190872434
Jun-18 | 240pp
$24.95

more information? www.oup.co.uk/academic/rights/translations
The Strange Case of Donald J. Trump
A Psychological Reckoning

DAN P. McADAMS, Henry Wade Rogers Professor of Psychology, and Professor of Education and Social Policy, Northwestern University

This title provides a coherent and nuanced psychological portrait of Donald Trump, drawing upon biographical events in the subject’s life and contemporary scientific research and theory in personality, developmental, and social psychology.

McAdams examines the central personality traits, personal values and motives, and the interpersonal and cultural factors that together have shaped Trump’s psychological makeup, with an emphasis on the strangeness of the case: how Trump continually defies psychological expectations regarding what it means to be a human being.

The book’s central thesis is that Trump is the episodic man. The chapters, structured as stand-alone essays each picking up a single psychological theme, build on each other to present a portrait of a person who compulsively lives in the moment, without an internal story to integrate his life in time.

• An objective, evidence-based psychological analysis of Donald Trump and his life, focusing on scientific personality research, rather than political rhetoric.
• A remarkable case study which should be of as much interest to psychologists as it is to readers trying to reckon with Trump’s often confounding behaviour and temperament.
• Presents an original thesis: that Trump lives in the moment and has no story or personal narrative in the way that most people do.
• Sheds new psychological insight on Trump by identifying an idea that helps to explain the strangeness of his life and his presidency.

more information? www.oup.co.uk/academic/rights/translations
Sometimes we confront a crime so terrible, so horrendous, that we reach for the word 'evil'. The 9/11 terrorist attacks were not merely wrong, but evil. A serial killer who tortures their victims is not merely a bad person. They are evil. And as the Holocaust showed us, we must remain vigilant against the threat of evil.

But what exactly is it? If we use the word ‘evil’, are we buying into a naive worldview, in which two cosmic forces of good and evil are pitted against one another? Are we guilty of demonising our enemies? How does ‘evil’ go beyond what is merely bad or wrong? This book explores the answers that philosophers have offered to these questions.

- Explores the philosophical thinking and psychological evidence behind the concept of ‘evil’.
- Discusses why some philosophers think that evil is a myth or a fantasy, while others think that evil is real, and is a concept that plays an important role in contemporary secular morality.
- Engages with famous examples of evildoers including serial killers, terrorists, and war criminals, as well as examples from fiction.
- Gives a systematic overview of the various kinds of extreme wrongdoing, and considers the core questions when thinking about evilness.
- Engages with ongoing discussions over psychopathy and empathy, analysing the psychology behind evildoing.
Hatred
Understanding Our Most Dangerous Emotion

BERIT BROGAARD, Professor of Philosophy, University of Miami

Hatred is often considered the opposite of love, but in many ways is much more complicated. It may be considered one of the dominant emotions of our time, as individuals, groups, and even nations express or enact hatred to varying degrees. But what is hatred? Where does it come from? And is it always a bad thing?

In this title, Brogaard explores the moral psychology of one of our most complex, and vivid emotions, examining how hatred arises between people and among groups. She also shows how hate, like anger, can sometimes be appropriate and fitting. She addresses questions such as:

- How does hate differ from anger, disgust, fear, and other related emotions?
- Is fear an essential part of hatred?
- How does hatred affect what happens inside the brain?
- How did hate evolve in human history?
- Is hatred ever morally justified?
- Can you hate and love at the same time?
- Can one hate oneself?
- How do implicit biases trigger hatred of groups?

This accessible, timely, and novel look at an underexplored emotion, employs examples from current events, art and literature, and popular culture. It is the first in-depth philosophical analysis of personal and group hate, one that draws a distinction between critical hate and dehumanising hate.

- Explores how cultural myths about femininity, ethnic groups, and the land of opportunity perpetuate misogyny, white supremacy, and anti-Semitism.
- Makes the case that society is currently undergoing a “hate crisis”, perpetuated by polarising forces.
- Argues for increased regulation of hate crimes and hate speech.

more information? www.oup.co.uk/academic/rights/translations
On Inhumanity
Dehumanization and How to Resist It

DAVID LIVINGSTONE SMITH, Professor of Philosophy, University of New England

This title takes an unflinching look at the mechanisms of the mind that encourage us to see someone as less than human. There is something peculiar and horrifying in human psychology that makes us vulnerable to thinking of whole groups of people as subhuman creatures.

• An accessible guide to understanding and fighting dehumanization.
• Explores why and how the human mind can think of others as less than human.
• Draws on psychology, history, and politics to explain dehumanization.
• Integrates examples from history with more recent examples, such as those in current US and global politics.

“This book is firm but gentle, wise but accessible. Its reflections on our worst habits of politics are phrased in such a way that they allow us to see what better habits might be.”

Timothy Snyder, Yale University, author of On Tyranny

Grandstanding
The Use and Abuse of Moral Talk

JUSTIN TOSI, Assistant Professor of Philosophy, Texas Tech University, and BRANDON WARMKE, Assistant Professor of Philosophy, Bowling Green State University

We are all guilty of it. We call people terrible names in conversation or online. We vilify those with whom we disagree, and make bolder claims than we could defend. We want to be seen as taking the moral high ground, or compassionate, or committed to a cause. We exaggerate. In other words, we grandstand.

• Explores the novel problem and dangers of moral grandstanding, or self-serving moral talk, in the internet age.
• Explains why and how people grandstand, drawing from work in psychology, economics, and political science, along with contemporary examples spanning the political spectrum.
• Argues that grandstanding is a moral problem according to any of the major philosophical moral theories.
• Shows how we can re-build our public discourse.

more information? www.oup.co.uk/academic/rights/translations
Outrageous Fortune
Gloomy Reflections on Luck and Life

WILLIAM IAN MILLER, Thomas G. Long Professor of Law, University of Michigan

In this book, Miller offers his reflections on the perverse consequences, indeed often the opposite of intended effects, of so-called ‘good things’. With wit and sensitivity, along with a large measure of fearless self-scrutiny, he points to and invites us to recognize the gloomy, neurotic, despondent tendencies of reasonably sentient humanity.

- Draws on Miller’s immense store of knowledge encompassing literature, philosophy, theology, and history.
- Ranges over topics from personal disasters to literary and national ones.
- Excavates the evidence of human anxieties around scarcity in all its forms, from scarcity of food, to luck, to life itself.
- A careful examination of negative beliefs, inviting an experience of bleak fellow-feeling among the author, the reader, and many a hapless soul across the centuries.

Classical Indian Philosophy
A History of Philosophy Without Any Gaps, Volume 5

PETER ADAMSON, Professor of Late Ancient and Arabic Philosophy, Ludwig-Maximilians-Universität München, and JONARDON GANERI, Professor of Philosophy, New York University

This lively introduction to one of the world’s richest intellectual traditions explores all aspects of the philosophy of classical India, ranging from the earliest extant literature, the Vedas, moving onto the explosion of philosophical speculation devoted to foundational texts called ‘sutras’, and finally charting further developments within Buddhism.

- Short, lively conversational chapters with vivid and humorous examples, the text is ideal for beginners and anyone who wants to read philosophy for pleasure.
- A self-standing volume – may be read independently of others in the series.
- Explores the philosophical themes of non-violence, political authority, and the status of women, while considering textual traditions typically left out of overviews of Indian thought, like the Cārvāka school, Tantra, and aesthetic theory.
- Meets the demand for the growing interest in Asian philosophy in the West.

more information? www.oup.co.uk/academic/rights/translations
In Search of a Theory of Everything
The Philosophy Behind Physics

DEMETRIS NICOLAIDES, Professor of Physics, Bloomfield College

Nearly 3,000 years ago, the popular views of the world were questioned, re-evaluated, and eventually changed. A simple question emerged: what is the essence of nature? The prolific answers ancient Greek thinkers of the time proffered ascribed naturalistic causes to all phenomena in nature, creating a new approach to the idea of human nature: one resembling something closer to modern science.

Those ideas resonate with aspects of modern science today, but the rare and agile interplay between the natural philosophies of influential ancient Greek thinkers and the laws of modern physics has long been left unexamined. In this book, Nicolaides seeks to find an answer to these queries by exploring the theory of everything through space and time.

• Takes readers through this adventurous journey, in search of a unified “theory of everything”, by means of a rare combination of the natural philosophies of influential ancient Greek thinkers and the laws of modern thinkers.

• Each chapter begins with an understandable pre-Socratic analysis of nature, easing readers into the more complex views of modern physics.

• Explains the roots of science and unearths the development of human nature through a combination of scientific discovery and multiple series of logical progressions.

• Explains the laws of nature and the latest scientific hypotheses about the universe.

• Bridges the gaps between ancient natural philosophy and modern physics.

Also of Interest

A World Beyond Physics
Stuart A. Kauffman
9780190871338
May-19 | 168pp |
$24.95

The Cosmic Mystery Tour
Nicholas Mee
9780198831860
Jan-19 | 224pp |
£16.99

Conjuring the Universe
Peter Atkins
9780198833783
Mar-18 | 208pp |
£14.99

more information? www.oup.co.uk/academic/rights/translations
Is Einstein Still Right?
Black Holes, Gravitational Waves, and the Quest to Verify Einstein’s Greatest Creation

CLIFFORD M. WILL, Distinguished Professor, Department of Physics, University of Florida, Gainesville, and NICHOLÁS YUNES, Department of Physics, University of Illinois at Urbana-Champaign

Einstein is often viewed as an icon of genius, and his theories admired for their beauty and correctness. Yet, there are still reasons for doubt, including the contradiction of his theory of gravity with that of quantum mechanics. As more data is discovered from distant corners of the universe, scientists have begun to explore the possibility that Einstein’s theory may not provide a complete picture of the cosmos.

This book chronicles the latest adventures of scientists as they put Einstein’s general relativity theory to the test in ever more precise and astonishing ways, and in ever more extreme situations. From the explosions of neutron stars and the collisions of black holes, to the modern scientific process as a means to seek truth and understanding in the cosmos, this book takes the reader on a journey of learning and discovery that has been 100 years in the making.

• Provides a full treatment of experiments of Einstein’s theory, allowing the reader to go beyond a superficial understanding.
• Offers an understandable exposition of a difficult topic, making the subject accessible to the general public.
• Gives explanations of complicated scientific studies without using mathematical equations.
• Made more accessible through the use of figures and everyday examples.

more information? www.oup.co.uk/academic/rights/translations
Grassroots Stewardship
Sustainability Within Reach

F STUART CHAPIN, Professor Emeritus of Ecology, University of Alaska, Fairbanks

Whether our planet is worth saving is a question we need not consider. How we can do this, however, remains a mystery. What actionable changes can we make on this earth to reverse the effects of climate change?

- Approaches the current trajectory of planetary degradation and social inequity with an educated sense of hope and positivity.
- Provides a theoretically and practically grounded strategy by which individual citizens can transform society’s interactions with nature.
- Appeals to a broad range of audiences, including religious audiences concerned about care for creation, and resource managers and gardeners who base their management on stewardship.
- Creates a framework from which to apply theory to inform scientific practice, by integrating ecology with the natural and social sciences.

Humans versus Nature
A Global Environmental History

DANIEL R. HEADRICK, Emeritus Professor of History, Roosevelt University

A history of the global environment from the Stone Age to the present, this volume emphasises the adversarial relationship between the human and natural worlds. Nature is cast as an active protagonist, rather than a mere backdrop or victim of human wrongdoing.

- Intended for students and non-specialists, the history explores the unintended consequences of human actions that threaten humanity and the Earth.
- Covers all major regions of the world, including sub-Saharan Africa, South and Southeast Asia, Europe, and the Western hemisphere.

“Headrick’s book is the most comprehensive global environmental history in existence. It synthesizes vast knowledge from several scholarly disciplines into a coherent story of the 300,000-year human adventure on – and with – Earth. If one has time to read only one environmental history book, this should be the one.”

J.R. McNeill, author of Something New Under the Sun: An Environmental History of the Twentieth-Century World

more information? www.oup.co.uk/academic/rights/translations
Pythagoras’ Legacy
Mathematics in Ten Great Ideas

MARCEL DANESI, Full Professor of Anthropology, University of Toronto

As the famous Pythagorean statement reads, ‘Number rules the universe’, and its accuracy is proven in the many mathematical discoveries that have accelerated the development of science, engineering, and even philosophy. A so-called “art of the mind”, mathematics has guided and stimulated many aspects of human innovation throughout the centuries.

In this book, Danesi presents a historical overview of the ten greatest achievements in mathematics, and explores their importance and effects on our daily lives. Considered as a chain of events rather than isolated incidents, Danesi takes us from the beginnings of modern day mathematics with Pythagoras, through the concept of zero, right the way up to modern computational algorithms.

- An easy to read interconnected history of ten mathematical ideas that are treated as a chain of events rather than isolated instances.
- Loaded with thought-provoking practical exercises and puzzles, Pythagoras’ Legacy allows the reader to apply their knowledge and discover the significance of mathematics in their everyday lives.

“Marcel Danesi’s depth and breadth of knowledge of the history of mathematics, his innate narrative talent, and his uncanny knack for explaining complex notions in simple terms make this book about mathematical notions a true delight to read.”

Frank Nuessel
How to Free Your Inner Mathematician
Notes on Mathematics and Life

SUSAN D’AGOSTINO, Council for the Advancement of Science Writing; Taylor/Blakeslee Fellow, Johns Hopkins University

This title offers readers guidance in managing the fear, freedom, frustration, and joy that often accompany calls to think mathematically. With practical insight and years of award-winning mathematics teaching experience, the author offers more than 300 hand-drawn sketches alongside accessible descriptions of fractals, symmetry, fuzzy logic, knot theory, Penrose patterns, infinity, and other intriguing mathematical topics.

• Introduces a wide variety of engaging, advanced mathematics content, in a manner that is accessible to those at the high school level or beyond.
• With more than 300 hand-drawn sketches designed to illuminate the mathematical content.
• Includes advice for persisting in mathematics and readers will learn skills that will assist them in learning mathematics in this book and beyond.

Quick(er) Calculations

TREVOR DAVIS LIPSCOMBE, Director, Catholic University of America Press

This book presents the time honoured tricks and tips of calculation, from a fresh perspective, to boost the speed at which you can add — whether a couple of numbers, or columns so long an accountant may faint. Find out how to subtract, multiply, divide, and find square roots more quickly.

• Includes brand new ways to multiply and divide irrational numbers such as pi, e, the square root of 2, and the golden ratio.
• Has sections devoted to ancient mathematics, and the techniques we can borrow from previous and other cultures, in order to calculate more quickly.
• Uses serious and fun examples from everyday life or from history — like hot dog eating competitions, the Vatican’s cricket team, the molecular weight of the molecule with the world’s longest name, and the amount of people taken by Henry VIII to arguably history’s biggest party, the Field of the Cloth of Gold.
• If you love to play with numbers, this book will be recreational reading.

more information? www.oup.co.uk/academic/rights/translations
What Is a Chemical Element?
A Collection of Essays by Chemists, Philosophers, Historians, and Educators

Edited by ELENA GHIBAUDI, Assistant Professor, Department of Chemistry, University of Torino, and ERIC SCERRI, Lecturer in the Department of Chemistry and Biochemistry, UCLA

Scerri and Ghibaudi have teamed up to assemble a group of scholars to provide readers with an overview of the current state of the debate on chemical elements from epistemological, historical, and educational perspectives. This volume fills a gap for the benefit of the whole chemistry community: experimental researchers, philosophers, chemistry educators, and anyone looking to learn more about the elements of the periodic table.

• Contains educational debates concerning how to teach and present the concept of elements.
• Provides a beneficial, scholarly, unique, and understandable overview of the current debate on the chemical element.

Thick Big Data
Doing Digital Social Sciences

DARIUSZ JEMIELNIAK, Full Professor of Management, Kozminski University

This book presents the available arsenal of new methods and tools for studying society both quantitatively and qualitatively, opening ground for the social sciences to take the lead in analysing digital behaviour. It shows that Big Data can and should be supplemented and interpreted through Thick Data as well as cultural analysis. This volume is critically important for students and researchers in the social sciences to understand the possibilities of digital analysis, both in the quantitative and qualitative area, and to successfully build mixed-methods approaches.

• The first book to systematically combine Big Data with Thick Data and integrate research approaches.
• Provides a concise introduction to the available methods, tools, and approaches to digital social sciences research.
• An accessible guide to conducting both qualitative and quantitative research online for those without prior experience as well as those looking to enhance their existing research.

more information? www.oup.co.uk/academic/rights/translations
DNA Demystified
Unravelling the Double Helix

ALAN McHUGHEN, Public Sector Educator, Scientist and Consumer Advocate

There is growing public interest in DNA. With personal genetic testing kits in homes and GMO foods in stores, DNA is an increasingly familiar term. Unfortunately, what people know, or think they know, about DNA and genetics is often confused or incorrect. With popular misconceptions proliferating in the news and on the internet, how can anyone sort fact from fiction?

McHughen offers an informal yet authoritative guide to the genetic marvel of DNA. The book begins with the basic groundwork and a brief history of DNA and genetics. Chapters then cover newsworthy topics, including DNA fingerprinting, using DNA in forensic analyses, and identifying cold-case criminals. For readers intrigued by the proliferation of at-home DNA tests, the text includes fascinating explorations of genetic genealogy and family tree construction, crucial for people seeking their biological ancestry. Other chapters describe genetic engineering in medicine and pharmaceuticals, and the use of those same technologies in creating the far more controversial GMOs in food and agriculture. Throughout, the book raises provocative ethical and privacy issues arising from DNA and genetic technologies.

- Covers a broad spectrum of DNA applications including medical and genealogical.
- Written in a style accessible for the non-scientist.
- Chapters on specific DNA issues and debates, including GMO foods and ethical dilemmas.

Also of Interest

Genomics and Personalized Medicine
Michael Snyder
9780190234768
Mar-16 | 184pp
$16.95

Designing Babies
Robert L. Klitzman
9780190054472
Oct-19 | 360pp
$29.95

Synthetic Biology
Jamie A. Davies
9780198803492
Jul-18 | 144pp
£8.99

more information? www.oup.co.uk/academic/rights/translations
Quantum Reality
The Quest for the Real Meaning of Quantum Mechanics -
A Game of Theories

JIM BAGGOTT, Science Writer

Baggott provides a quick but comprehensive introduction to quantum mechanics for the general reader, and explains what makes this theory so very different from the rest. The author also explores the processes involved in developing scientific theories and explains how these lead to different philosophical positions, essential if we are to understand the nature of the great debate between Niels Bohr and Albert Einstein. Moving forwards, Baggott then provides a comprehensive guide to attempts to determine what the theory actually means, from the Copenhagen interpretation to many worlds and the multiverse.

- Goes beyond the usual soundbites of quantum mechanics, and delves into details of the science, history, and philosophy of the subject.
- Aims to give a balanced assessment of many of the most popular interpretations of quantum mechanics, allowing readers to come to their own conclusions.
- Includes a brief guide to quantum mechanics for the general reader.
- Explores the processes involved in developing scientific theories.
- Explains what makes quantum mechanics so challenging to interpret.

Also by this Author

Mass
Jim Baggott
9780198759720
Jun-20 | 368pp
£10.99

Quantum Space
Jim Baggott
9780198809111
Nov-18 | 448pp
£20.00

Origins
Jim Baggott
9780198826002
Jun-18 | 432pp
£16.99

more information? www.oup.co.uk/academic/rights/translations
Quantum Mechanics for Beginners

M. SUHAIL ZUBAIRY, University Distinguished Professor and Munnerlyn-Heep Chair in Quantum Optics, Texas A&M University

Quantum mechanics is a highly successful yet mysterious theory. This book provides an accessible introduction to this fascinating subject for those with only a high school background in physics and mathematics.

• Addresses rapidly developing topics like quantum communication and quantum computing in a simple but rigorous manner.
• Suitable for a course on quantum mechanics at the freshman or early university level, allowing students to learn exciting modern topics at an early stage.
• Serves as a good reference for advanced high school physics courses on quantum mechanics.
• Explains conceptual foundations of quantum mechanics, topics not usually touched on in standard texts, clearly and concisely.

The Quantum Cookbook

Mathematical Recipes of the Foundations for Quantum Mechanics

JIM BAGGOTT, Science writer

Although quantum theory quite obviously works, it leaves us chasing ghosts and phantoms; particles that are waves and waves that are particles; cats that are at once both alive and dead; lots of seemingly spooky goings-on; and a desperate desire to lie down quietly in a darkened room. The Quantum Cookbook explains why this is and provides a unique bridge between popular exposition and formal textbook presentation.

• Novel presentation of equations as recipes aids comprehension.
• Demystifies the most iconic equations of quantum mechanics.
• Clear presentation, suitable for all courses covering quantum mechanics.
• Provides philosophical context typically absent in other textbooks.
• Aims not to teach readers how to do quantum mechanics but rather helps them to understand how to think about quantum mechanics.
Women and Gender in the Qu’ran

CELENE IBRAHIM, Muslim Chaplain, Tufts University

Comprehensive in scope, this book explores the entire cast of Qur’anic female figures and probes themes related to biological sex, female sexuality, feminine voices, and femaleness in a multitude of dimensions. From aristocrats to the beleaguered, ingrates to paragons of virtue, escapades of young women to miracles for barren matriarchs, female figures are featured throughout the Qur’an.

The Qur’an contains nearly 300 verses that involve the character and experiences of specific female figures, and in addition to these specific females, topics related to females—in the context of family or gendered social relations, for instance—permeate the Qur’an. Given this rich literary and conceptual landscape, this work provides an analysis of the complete Qur’anic female cast.

Ibrahim asks questions such as:

• How does the Qur’an depict femininity in its biological and social dimensions?
• What are attributes and behaviours generally ascribed to female figures?
• How do the experiences of female figures bear upon law and ethics?
• How does the Qur’an explain the phenomena of sex and gender in cosmological and theological terms?
• How, as best as can be discerned, have such themes developed over the Qur’anic compilation process?
Ethics for Everyone

A Skills-Based Approach

LARRY R. CHURCHILL, Professor of Medical Ethics Emeritus, Vanderbilt University Medical Center

This book orients ethics around the skills that are needed for sound ethical reflection and deliberation, acknowledging that ethical issues change as we change, and their concerns extend over a lifespan. A succinct and compassionate guide to ethical living, this title draws from literature, as well as philosophical and religious writings. This volume shows the wide range of skills and human capacities that make the field of ethics true to human experience.

• An accessible and practical guide to understanding ethics based on developing skills rather than understanding philosophical concepts.
• Intended for medicine, law, business, and other students studying ethics who do not have a background in philosophy.
• Case studies and field-tested exercises reinforce ethical skills and concepts.

Moral Acrobatics

How We Avoid Ethical Ambiguity by Thinking in Black and White

PHILIPPE ROCHAT, Professor of Psychology, Emory University

Human beings are full of moral inconsistencies. We wear multiple moral hats on one head, and juggle double standards. But how do we manage being the moral acrobats that we are? Moral Acrobatics addresses this question by trying to shed honesty on who we are as moral agents and the limits of what we consider “moral”. Rochat reveals our deep inclination to hold double standards and manage contradictory values, and our universal tendency to cluster our existence depending on context, situations, and relationships.

• Presents a novel, psychological, developmental, and existential approach to human morality.
• Explains our inclination to see the world in black or white.
• Refreshes current and past approaches to moral philosophy and moral development in psychology.

more information? www.oup.co.uk/academic/rights/translations
Stuck
How Vaccine Rumours Start – and Why They Don’t Go Away

HEIDI J. LARSON, Professor of Anthropology, Risk, and Decision Science, and Director of the Vaccine Confidence Project, London School of Hygiene and Tropical Medicine

Vaccine reluctance and refusal are no longer limited to the margins of society. Debates around vaccines’ necessity – along with questions around their side effects – have gone mainstream, blending with geopolitical conflicts and political campaigns. This title examines how the issues surrounding vaccine hesitancy are, more than anything, about people feeling left out of the conversation. A new dialogue is long overdue, one that addresses the many types of vaccine hesitancy and the social factors that perpetuate them. To do this, Stuck provides a clear-eyed examination of the social vectors that transmit vaccine rumours, their manifestations around the globe, and how these individual threads are all connected.

• A clear-eyed, expert examination of the state of vaccine confidence globally – and what it means for the future of life on Earth.
• Considers the widening gulf between messages of medical authority and those on everyman platforms of our digital world, especially as it influences individual choice.
• Discusses the dawning of vaccine resistance’s social acceptance and its implications for human health.
• Written by leading authority on vaccine confidence and health anthropology.

Also of Interest

Vaccines
Kristen A. Feemster
9780190277918
Nov-17 | 208pp | $16.95

The Death of Expertise
Tom Nichols
9780190865979
Oct-18 | 280pp | $15.95

Epidemiology
Rodolfo Saracci
9780199543335
Feb-10 | 160pp | £8.99

more information? www.oup.co.uk/academic/rights/translations
Non-Toxic
Living Healthy in a Chemical World

ALY COHEN, Founder and Director, Integrative Rheumatology Associates, and FREDERICK VOM SAAL, Curators’ Professor, Division of Biological Sciences, University of Missouri

Written by a board-certified physician in Integrative Medicine and a PhD toxicologist, Non-Toxic is replete with relevant, cost-effective, and practical ways to reduce exposure and lower risk for any developing illnesses. Throughout, the authors’ goal is to help readers decode technical concepts such as understanding product labels and wading through the confusing (and often misleading) waters of marketing terminology. Each chapter concludes with a list of references, documenting the clinical studies and other scientific evidence for the recommendations in the book.

• Tips and recommendations for choosing and preparing foods, as well as cooking and cleaning.
• How to choose safer household furnishings, toys, and personal care products.

In Praise of Beer

CHARLES W. BAMFORTH, Distinguished Professor Emeritus, UC Davis, California

A helpful guide for consumers who want to better understand the beer they drink, this book answers popular questions from consumers, including what consumers should be expecting from their beer; what styles are available; what they should be thinking about when purchasing beer, either in a bar or a beer shop; how to look after beer; how to present beer; which beer for which occasion, including dining; and if they can drink beer (in moderation) with a clear conscience. In Praise of Beer is written in an authoritative but easy-to-read style and is full of anecdotes, inside knowledge, and valuable information.

• Charles Bamforth examines beer and beer consumption with the knowledge of an expert and the tone of young beer enthusiast.
• Offers clear and concise ways to examine beer like an industry expert.

“Bamforth delivers the goods as always, but leavened by wry humour, hard-won experience, a whiff of carnality and more than a little love. You could scarcely ask for a better guide to what beer is, what it tastes like, and, importantly, what it means.”
Garrett Oliver, Brewmaster at The Brooklyn Brewery and editor of The Oxford Companion to Beer
Brilliant. Sharp. Inspiring.
Celebrating 25 years in 2020
Trigonometry
GLEN VAN BRUMMELEN
9780198814313
Jan-20 | £8.99 | 192pp

Systems Biology
EBERHARD O. VOIT
9780198828372
Mar-20 | £8.99 | 160pp

Superstition
STUART VYSE
9780198819257
Jan-20 | £8.99 | 168pp

Soft Matter
TOM MCLEISH
9780198807131
Aug-20 | £8.99 | 144pp

Korea
MICHAEL J. SETH
9780198830771
Jan-20 | £8.99 | 160pp

Renewable Energy
NICK JELLEY
9780198825401
Feb-20 | £8.99 | 168pp

more information? www.oup.co.uk/academic/rights/translations
Strategy
Theory, Practice, Implementation

BRAD MACKAY, MIKKO AREVUO, DAVID MACKAY, and MAUREEN MEADOWS

• Moving beyond the limits of traditional texts, Strategy (italicise) is the only book to put
the implementation of strategy centre stage. It offers unique Practitioner Insights and
accompanying video interviews gathered from professionals engaged in a range of strategic
roles, across multiple industries and sectors worldwide, to help students grasp the complex
reality of strategic management in practice.
• Offers the most diverse range of examples and case studies, including small, medium, and
large organisations in a range of sectors and industries over six continents.
• Covers all strategic theories, models, and approaches to strategy required at undergraduate
and postgraduate levels.

How to Succeed in Organic Chemistry

MARK C. ELLIOTT, Senior Lecturer in Organic Chemistry and Deputy Director
of Learning and Teaching, School of Chemistry, Cardiff University

• Content is presented in short, easy-to-digest chapters to make learning as efficient and
effective as possible, each of which explores one of a number of themes, including ‘Basics’,
• The focus throughout is on active learning, with an emphasis on organic chemistry being
a set of skills that can be mastered, not a series of reactions that need to be memorised.

“This is a unique textbook that does something no other text does - it speaks the language of
the modern student and is formatted with that in mind.”

Professor Mark Bagley, Department of Chemistry, University of Sussex

more information? www.oup.co.uk/academic/rights/translations
**The Globalization of World Politics**
An Introduction to International Relations
Eighth Edition

Editted by **JOHN BAYLIS, STEVE SMITH, and PATRICIA OWENS**

- Expanded coverage of non-Western approaches, particularly perspectives from the global South, are woven throughout chapters to ensure students appreciate the importance of viewing international relations from representative and varied perspectives.

9780198825548
Dec-19 | £37.99 | 648pp

**Comparative Politics**
Fifth Edition

Edited by **DANIELE CARAMANI, Professor of Comparative Politics, University of Zurich**

- Thoroughly updated throughout to reflect the impact of current events and issues, from Brexit, Trump, and the rise of Populism, to analysis of gender, representation, and the impact of the #MeToo movement.
- New discussion of comparative democratisation to complement the coverage of democracy and authoritarian regimes.

9780198820604
Mar-20 | £34.99 | 616pp

**Social Research Methods**
Sixth Edition

**TOM CLARK and LIAM FOSTER,** both at the University of Sheffield, and **LUKE SLOAN,** Cardiff University

- Now in its sixth edition, *Social Research Methods* includes statistical software guides such as SPSS and NVIVO, increased coverage of social media and social research, streamlining of pedagogical features including a new feature on social media, and a fresh and accessible new text design throughout.

9780198796053
Dec-20 | £37.99 | 684pp

**Leadership Practice and Perspectives**
Third Edition

**KEVIN ROE,** Associate Professor in Human Resource Management, Leicester Castle Business School, De Montfort University

- New coverage on technological developments (such as virtual teams, AI, Big Data, VR/AR) and the impact on leadership practice.
- Revised case studies include contemporary figures such as PewDiePie, Jacinda Arden, the Spice Girls, and Boris Johnson.

“This is a comprehensive, well-written and pedagogical textbook, with a balanced approach to leadership.”

Mikael Lundgren, Linnaeus University

9780198834304
Mar-20 | £41.99 | 416pp

**more information?** [www.oup.co.uk/academic/rights/translations](http://www.oup.co.uk/academic/rights/translations)
Biochemistry
The Molecular Basis of Life
International Seventh Edition

JAMES R. MCKEE, Professor of Chemistry, University of the Sciences, Philadelphia, and TRUDY MCKEE, biochemist, previously at Thomas Jefferson University, Rosemont College, Immaculata College, and the University of the Sciences

- Contents new to this edition include hundreds of end-of-chapter questions and expanded coverage on current topics such as the genome-editing tool CRISPR, bioinformatics, and carcinogenesis.

9780190847685
Feb-20 | £44.99 | 816pp

Molecular Biology
Principles of Genome Function
Third Edition

NANCY L. CRAIG, RACHEL GREEN, CAROL GREIDER, GISELA STORZ, CYNTHIA WOLBERGER, and ORNA COHEN-FIX

- A fresh and distinctive approach to the teaching of molecular biology.
- New content on epigenetics, targeted genome editing, CRISPR technology, and pre-mRNA splicing.

9780198788652
Mar-20 | £54.99 | 1056pp

Mass Communication Theory
Foundations, Ferment, and Future
Eighth Edition

STANLEY J. BARAN and DENNIS K. DAVIS

- A revised definition of mass communication that incorporates new large-scale social media.
- New discussions of meaning making, framing, and deep mediatisation; Big Data; intersectionality in critical research and theory; the obsolescence of the First Amendment; hate speech and propaganda; challenged norms of journalism in the Trump era; and declining respect for journalism.

9780190942779
Jan-20 | $69.95 | 448pp

Ecology
Fifth Edition

WILLIAM D. BOWMAN, Professor of Ecology and Evolutionary Biology and Director of the Mountain Research Station, University of Colorado, Boulder, and SALLY D. HACKER, Professor of Integrative Biology, Oregon State University, Corvallis.

- The bestselling textbook for undergraduate ecology courses, now with fifteen new Case Study Videos, narrated by the author, that bring stories and applications to life.
- New Self-Assessment questions at the end of each major section that provide students with immediate feedback, facilitating participation, and increasing retention of key concepts.

9781605359212
Feb-20 | $156.95 | 744pp

more information? www.oup.co.uk/academic/rights/translations
FORTHCOMING

Athens after Empire
IAN WORTHINGTON
9780190633981
Jan-21 | $39.95 | 464pp

The Wonder Book of Geometry
DAVID ACHESON
9780198846383
Oct-20 | £12.99 | 240pp

Publishing and Pirating
ROBERT DARNTON
9780195144529
Feb-21 | $35.00 | 416pp

Heart Full of Rhythm
RICKY RICCARDI
9780190914110
Aug-20 | $34.95 | 336pp

Beethoven: Variations on a Life
MARK EVAN BONDS
9780190054083
Jul-20 | $18.95 | 160pp

A History of the Church through its Buildings
DR. ALLAN DOIG
9780199575367
Nov-20 | £30.00 | 320pp

more information? www.oup.co.uk/academic/rights/translations
BEST OF THE BACKLIST

The Foundations of Mathematics
IAN STEWART and DAVID TALL
9780198706434
Mar-15 | £15.99 | 416pp

The Astronomer and the Witch
ULINKA RUBLACK
9780198736783
Oct-17 | £12.99 | 400pp

What Does It All Mean?
THOMAS NAGEL
9780195052923
Oct-87 | $30.00 | 112pp

A Concise Economic History of the World
LARRY NEAL and RONDO CAMERON
9780199989768
Nov-15 | $105.95 | 496pp

Famine, Affluence, and Morality
PETER SINGER
9780190219208
Dec-15 | $9.95 | 120pp

A Pattern Language
CHRISTOPHER ALEXANDER et al.
9780195019193
Aug-77 | $65.00 | 1216pp

more information? www.oup.co.uk/academic/rights/translations
EMMA GIER
Director of Translations and Reprints
emma.gier@oup.com
Simplified Chinese and Italian

JENNIFER CHILD
Senior Rights Manager
jennifer.child@oup.com
Japanese, Korean, French, Middle Eastern languages, Indian languages

ISABEL LÓPEZ RUÍZ
Rights Manager
isabel.lopezruiz@oup.com
Spanish, Portuguese, Russian and Ex-Soviet languages, Eastern European languages

GEORGINA HOARE
Rights Manager
georgina.hoare@oup.com
German, Dutch, Turkish, Greek, South East Asian languages

BETH FENNELL
Rights Executive
beth.fennell@oup.com
Nordic languages, Complex Chinese

SARA BORMOLINI
Rights Assistant
sara.bormolini@oup.com