Political Science and International Relations

Books for Courses

See p. 2.

American Government in Black and White: Diversity and Democracy, Fourth Edition, is the first comprehensive introduction to American government that uses racial and ethnic inequality as its underlying theme.

See p. 7.

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See pps. 10, 21, 29, 36, and 40.
## Political Science and International Relations

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So much has changed in American government over the past two years, yet many things have remained the same. By the People: Debating American Government, Fourth Edition, reflects the dynamism of American government and politics with superior teaching and learning tools that call students to ENGAGE, THINK, and DEBATE now more than ever before. In a storytelling approach that weaves contemporary examples together with historical context, By the People explores the themes and ideas that drive the great debates in American government. It introduces students to the big questions: Who governs? How does our system of government work? What does government do? and Who are we? By challenging students with these questions, the text gets them to think about, engage with, and debate the historical and current merits of U.S. government and politics.

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5. Civil Liberties
6. The Struggle for Civil Rights

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III. POLITICAL INSTITUTIONS
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IV. POLICYMAKING
14. Domestic and Foreign Policy

New Interactive Media Activities, Media Tutorials, and Issue Navigator features!

Turn to page 6 to learn more.

“I have used Morone and Kersh for the past four years and I think the book is great. It is focused, well-written, and accessible.”
—Andra Gillespie, Emory University

“By the People is fantastic. It is a well-balanced presentation of material with all sides represented. I especially like the questions posed within each chapter. It is far superior to any text I have used.”
—Linda Bos, Mount Mary University

“I’ve used this book since the first edition and have been very pleased. It does a very good job covering the most important topics. I especially like that the book takes American political culture seriously.”
—Phillip Klinkner, Hamilton College
Each chapter of *By the People* begins with a compelling story that underscores the theme of the chapter and seeks to answer a “big-picture” question discussed throughout that chapter.

“See for Yourself” icons provide eBook students with instant access to relevant videos and other related online content with a click of a smartphone.

“By the Numbers” features encourage data literacy by juxtaposing issues or ideas alongside affiliated numbers or percentages, providing students with examples of just how interesting American government and its people really are. This feature now includes “Think About It” questions related to a theme within each chapter.

“The Bottom Line” summaries conclude each chapter section, underscoring the most important aspects of the discussion.

---

**Army Captain Russell Burgos:** numbed down, in this bunker as mortars ripped through the night. Ayer said he had been a political science professor, now he was fighting in Iraq. Burgos unit was operating in an area where the fighting was fiercest. “A mortar attack in the middle of the night,” he mused, “is an odd place to reconsider a course syllabus.” But that is exactly what he found himself doing. (Experience was tradition; see politics in new ways)

As shells fall on the American base, Burgos realized that this class had been missing something: the study of ideas. All around him, men and women were fighting and dying over ideas—ideals such as freedom, democracy, equality, power, and truth. Strange enough, Burgos wrote later, ideas had barely come up in his own political science classes.

Yet ideas helped explain why the United States launched the war, how it fought the war, and how it explained the war to both friends and enemies. Whatever our ideals tell us—and they tell the world. The United States is a nation built on ideas. You will see ideas at work in every chapter of this book, for they touch every feature of government and politics. As you read about these concepts—and as you continue through this book—think about other important ideas that should be added to the set alongside these. You may come up with a compelling example.

---

**North America’s Diversity:**

- Equality means that every citizen enjoys the same privileges, status, and rights before the law.
- There are three types of equality: social, political, and economic.
- Today, America generally aims for equal opportunity rather than equal outcome, although heated discussions rage over what society must provide to ensure true equal opportunity.
**Most Americans Believe There Is “OPPORTUNITY TO GET AHEAD”**

Although most people see their American dreams as a viable goal, demographic groups differ in their perceptions of their chances of achieving it.

<table>
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<th>Most people say they have achieved the American dream – or are on their way to achieving it. Do you believe your family has achieved the American dream? (% of those who are not Hispanic)</th>
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**THINK ABOUT IT**

What percentage of whites, Hispanic, and African Americans believe they have achieved or are achieving the American Dream? How does education affect a person’s perception of whether the American Dream is within reach?

Which of the groups do you belong to? Does your attitude align with the majority of others in your demographic group?

----

**Infographics** found in every chapter, provide interesting data about timely topics and encourage students to think about and analyze important issues that matter to millennials. This feature now includes two critical thinking questions asking students to analyze data and then apply their analysis to a related issue.

**“What Do You Think?” features** ask students to take a stand, reflect upon important issues, and debate their points of view.

**Comparing Nations** features expose students to how other nations govern, giving them opportunities to debate the merits of what is distinctive about American government and politics (Comprehensive Edition only).

**Instructor and Student Resources**

- The Ancillary Resource Center (ARC) includes an Instructor’s Manual and Test Bank, a Computerized Test Bank, downloadable and customizable PowerPoint slides, and CNN video clips.
- The free and open-access Companion Website includes learning objectives, key concepts, chapter quizzes and exams, essay questions, web activities, links, YouTube clips, glossary terms, and flashcards.
- Dashboard for By the People offers online adaptive technology that helps students improve their grades and provides further engagement with course materials. Contact your Oxford University Press representative for details.


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* List (suggested retail) prices as advertised on publishers’ websites as of August 2018. Prices quoted are for comparable formats. Other formats may be available. Prices subject to change.
“This is a wonderful text that covers all the nuts and bolts of American Government in an engaging and balanced way.”

—Robert Porter, Ventura College

“By the People shows how citizens are impacted daily by the politics of government. Its vivid graphics pull the reader into the pages of the text. The personal narratives make the book easy to read, bringing situations to life. The text offers diverse perspectives in exploring governmental processes and provides just the right amount of information to help students understand the major objectives.”

—Arlene Sanders, Delta State University

“I thoroughly enjoy By the People. I appreciate the organizing principle of ‘Ideas’ and how the text identifies seven big ideas that animate American politics. It is an effective balance of informative introduction and accessibility.”

—John Altick, The Citadel, The Military College of South Carolina

“As an interdisciplinary scholar who does research on the intersection of sex, gender, and politics, I appreciate the book’s approach. Sociology and political science are inextricably intertwined. I often find that race, gender, and sexuality are relegated to very specific (and often predictable) sub-sections of an introductory text. By the People offers a fresh perspective by identifying these topics as key themes. The final question of ‘Who are we?’ is both novel and timely.”

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Designed to reinforce key concepts with real-world situations, Interactive Media Activities show students how politics works by enabling them to see the trade-offs required to produce meaningful policies and outcomes. Each activity is optimized to work on any mobile device or computer, takes fifteen to twenty minutes to complete, produces unique results for each student, and ends with assessments to connect the activity to classroom discussions.

Simulations include:
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- Redistricting in “Texachusetts”
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- Fact-Checking the Media
- Passing the Thirteenth Amendment
- Negotiating with China
- Election Reform
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- Electing Cheryl Martin
- Building the USS Relief
- Intervening in Bhutan
- The Fight Against Warrentless Wiretapping
- Balancing the Budget

Coming soon! New Interactive Media Activities on the following topics:
- Federalism
- Civil Liberties
- Civil Rights
- Public Opinion
- Participation

Media Tutorials
Designed to help students master high-interest topics, each Media Tutorial runs two to three minutes and ends with assessment opportunities for students to test what they know.

Topics include:
- The Constitution: A Brief Tour
- Civil Rights: How does the Fourteenth Amendment ensure equal rights for all citizens?
- Federalism: What does it mean to incorporate the Bill of Rights?
- Political Participation: What affects voter turnout?
- Media: How is the news shaped by agenda setting, framing, and profit bias?
- Interest Groups: What is a Political Action Committee, and what makes some PACs Super PACs?
- Congress: Why do we hate Congress but keep electing the same representatives?
- The Judiciary: How do judges interpret the Constitution?
- Polling: How do we know what people know?
- Campaigns and Elections: How does gerrymandering work?

Coming soon! New Media Tutorials on the following topics:
- Democracy v. Republic
- Political Culture and the Role of Government
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- Freedom of Religion Terms
- Party Organization
- Executive Orders, Agreements, Privilege, and Signing Statements
- Bureaucratic Pathologies
- Powers of the Bureaucracy
- Federal Budget Deficit
- Fiscal Policy
- Free Trade and Protectionism

NEW! Issue Navigator Features
Designed to foster civil discourse, each Issue Navigator feature offers students an interactive way to reflect on the sources of their own views and explore data related to major issues in American politics today. Each activity will improve your students’ abilities to think through their political leanings by using compelling and vetted information to raise the level of classroom debate. Students start by considering their nascent opinions about an issue. They then analyze several data sources and examine a variety of opinions related to the issue. The exercise ends with students assessing how their opinions may have shifted as they become more informed of the details and complexities around each issue.

Issues include:
- Climate Change
- Immigration and DACA
- Immigration and Border Security
- Redistricting
- Gun Control and Federalism
- Social Security Solvency
- Healthcare Reform
- Unemployment and Outsourcing/Free Trade
- Foreign Relations: Tariffs with China
- Black/Blue/All Lives Matter
- Syria: Responding to Chemical Weapons
- Partisan Gerrymandering
- Drug Testing Requirements for Welfare

Interactive Media Activities, Media Tutorials, and Issue Navigator features are all available on the By the People and American Government in Black and White open-access Companion Websites, through links in the By the People and American Government in Black and White enhanced eBooks, and within course cartridges.

Visit us online to get started:
The first introduction to American government to examine government and politics through the lens of racial inequality

**AMERICAN GOVERNMENT IN BLACK AND WHITE**

**Diversity and Democracy**

**FOURTH EDITION**

Paula D. McClain, Duke University  
Steven C. Tauber, University of South Florida

Covering all of the standard topics found in Introduction to American Government texts through the unique lens of diversity and democracy, *American Government in Black and White: Diversity and Democracy*, Fourth Edition, captivates students by speaking to how race and ethnicity played—and continues to play—a pivotal role in American government. Authors Paula D. McClain and Steven C. Tauber address issues of inequality in major facets of American government, including the U.S. Constitution, key political institutions, and the making of public policy. Engaging the original voices of racial and ethnic actors in our nation’s history, the text shows how to measure and evaluate the importance of equality in America, from its founding up to today.

“*American Government in Black and White* surveys the basic issues of American politics in a highly unique fashion. By examining racial attitudes and history, the insights drawn from the book are far different than those from other texts. Students enjoy this focus. It provides the basis for a more heartfelt and interesting discussion of the issues in class. This one-of-a-kind book really makes me want to read on.”

—Richard Waterman, University of Kentucky

“This book is truly unique. I feel like students are getting two curricula in one, with the focus on both an introduction to American government and race and politics in the U.S.”

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- Freedom of the press
- Freedom of religion
- Gerrymandering
- Gun safety/regulations
- Hurricane responses
- LGBTQ protections
- Marijuana legalization
- #MeToo
- Obamacare
- Russian collusion
- SCOTUS
- Trump staff turnover
- White supremacists
- Women’s March

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5. Civil Rights: Inequality and Equality  
6. Congress: Representation and Lawmaking  
7. The Presidency: Conventional Wisdom Redefined  
8. The Bureaucracy: Career Government Employees, Accountability, and Race  
9. The Judiciary: Blending Law and Politics  
10. Public Opinion: Divided by Race?  
11. The Media: Reinforcing Racial Stereotypes?  
12. Social Movements: Civil Rights as a Movement Model  
13. Interest Groups: Good Outcomes with Few Resources  
14. Political Parties: Linking Voters and Governing Institutions  
15. Voting and Elections: From Obama to Trump  
16. The Making of Domestic and Foreign Policy  

Appendix I: The Declaration of Independence  
Appendix II: The Constitution

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In 1799, responding to the growing concern over Shays’s Rebellion, Governor James Bowdoin issued a call for volunteers to head west to help put down the rebellion. Prince Hall, a former slave who, having been initially denied membership in White Freemason organizations, founded the first African American Freemasons, the African Lodge No. 1, in Boston. In a letter to Governor Bowdoin offering the services of seven hundred Black troops, Hall explained his efforts as an effort “to show the loyalty of Black Americans to the state of Massachusetts and, through this, demonstrate the desire of Black men to be citizens of the state and, by extension, of the United States.” Historians also suggest that Bowdoin rejected the offer because, although slavery had been abolished in Massachusetts, hostility to Blacks in general, and Black men in particular, was high. In its letter, Hall drew on his group’s organization to Freemasonry to make the argument for the willingness of these men to volunteer on behalf of the state of Massachusetts.

Here is an excerpt from Hall’s letter to Governor James Bowdoin in November 1799:

"By the Providence of God, we are members of a fraternity, that not only wish upon us to be preserved, but we are obliged to preserve every person and every society from the injuries of our enemies, and that in the defense of our peace and the defense of our rights and privileges, it is the duty of all good and useful citizens to act as men of honor and courage, and so to act in every possible way to support the government of the State of Massachusetts and the United States of America, as that our sons and friends may be brought up in the paths of true liberty and equality, as well as our sons and friends."

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Section 3: The Constitution

Section 4: Federalism and Nationalism

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Section 7: Public Participation
- Benjamin Ginsberg, “The Perils of Polling,” presented to the 2008 conference on Polling and Democracy, Miller Center, University of Virginia, April, 2008.

Section 8: Political Participation
- Howard Zinn, “The Problem is Civil Obedience”

Section 9: The Media

Section 10: Campaigns and Elections
- “President, by Popular Vote,” The Los Angeles Times, November 12, 2012.

*Ari Shapiro, “No Big Money or TV Ads—What’s With The U.K.’s Low-Key Election?” NPR News, March 10, 2015.


**Section 11: Political Parties**


**Section 12: Interest Groups**

*Alexis de Tocqueville, “Political Associations in the United States,” from Democracy in America, 1835.


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Alan R. Gitelson, Loyola University of Chicago
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Melvin J. Dubnick, University of New Hampshire

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Mickey Edwards, The Aspen Institute

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Howard Gillman, University of California, Irvine
Mark A. Graber, University of Maryland Francis King Carey School of Law
Keith E. Whittington, Princeton University

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CHAPTER 3: GLOBAL PERSPECTIVE

for power and material resources. Oriented, and international politics is a constant struggle ing some kind of an advantage, such as in trade negotia -
situation, you most likely look at international events quite probably think that you live in a mostly peaceful and law-
ing both liberal and realist visions of different worlds. You eyeglasses, you are in essence wearing bifocals, combin -
model. In fact, in some ways, the theory of Marxism in the Marxism, not capitalism, is the dominant political-economic bloc of communist countries, the view of your society could sound a bit like realism but with a socialist spin. Where you will not have to wait in long lines to see a doctor. with the latest equipment. If you catch the flu in the winter, loaves found in other stores. You would probably also attend are rare and you can purchase white bread, not the rough rye special shops for party members, where shortages of meat USSR, life is good and not based on exploitation. There are homework. The income gap between rich and poor is wide by on the conveyor belt. s chools are designed to create exploitation everywhere. Workers in factories are alienated it described how to live properly, and it offered a utopian workers’ paradise as a reward for living correctly. It it mentioned that a hypothetical student in the USSR, would know that you however, for someone who grew up in the former Eastern For Discussion •  Does realism help us understand Russian society Marxism at all relevant today?

For Discussion

“we pretend to work, and the state pretends to pay us.”

underpaid. A popular joke in the 1970s Soviet Union was however, for all its shortcomings, it would be

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- Election Reform
- Passing Immigration Reform
- Electing Cheryl Martin
- Building the USS Relief
- Intervening in Bhutan
- The Fight Against Warrentless Wiretapping
- Balancing the Budget

Coming soon! New Interactive Media Activities on the following topics:
- Federalism
- Civil Liberties
- Civil Rights
- Public Opinion
- Participation

Media Tutorials
Designed to help students master high-interest topics, each Media Tutorial runs two to three minutes and ends with assessment opportunities for students to test what they know.

Topics include:
- The Constitution: A Brief Tour
- Civil Rights: How does the Fourteenth Amendment ensure equal rights for all citizens?
- Federalism: What does it mean to incorporate the Bill of Rights?
- Political Participation: What affects voter turnout?
- Media: How is the news shaped by agenda setting, framing, and profit bias?
- Interest Groups: What is a Political Action Committee, and what makes some PACs Super PACs?
- Congress: Why do we hate Congress but keep electing the same representatives?
- The Judiciary: How do judges interpret the Constitution?
- Polling: How do we know what people know?
- Campaigns and Elections: How does gerrymandering work?

Coming soon! New Media Tutorials on the following topics:
- Democracy v. Republic
- Political Culture and the Role of Government
- Selective Incorporation
- Freedom of Religion Terms
- Party Organization
- Executive Orders, Agreements, Privilege, and Signing Statements
- Bureaucratic Pathologies
- Powers of the Bureaucracy
- Federal Budget Deficit
- Fiscal Policy
- Free Trade and Protectionism

NEW! Issue Navigator Features
Designed to foster civil discourse, each Issue Navigator feature offers students an interactive way to reflect on the sources of their own views and explore data related to major issues in American politics today. Each activity will improve your students’ abilities to think through their political leanings by using compelling and vetted information to raise the level of classroom debate. Students start by considering their nascent opinions about an issue. They then analyze several data sources and examine a variety of opinions related to the issue. The exercise ends with students assessing how their opinions may have shifted as they become more informed of the details and complexities around each issue.

Issues include:
- Climate Change
- Immigration and DACA
- Immigration and Border Security
- Redistricting
- Gun Control and Federalism
- Social Security Solvency
- Healthcare Reform
- Unemployment and Outsourcing/Free Trade
- Foreign Relations: Tariffs with China
- Black/Blue/All Lives Matter
- Syria: Responding to Chemical Weapons
- Partisan Gerrymandering
- Drug Testing Requirements for Welfare

Interactive Media Activities, Media Tutorials, and Issue Navigator features are all available on the By the People and American Government in Black and White open-access Companion Websites, through links in the By the People and American Government in Black and White enhanced eBooks, and within course cartridges.

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